

# **Demographics are Destiny:**

## ***How Demographic Trends are Reshaping Florida and the United States***

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***Florida Association of Counties Webinar***

**August 5, 2020**

## The Big Points for Today

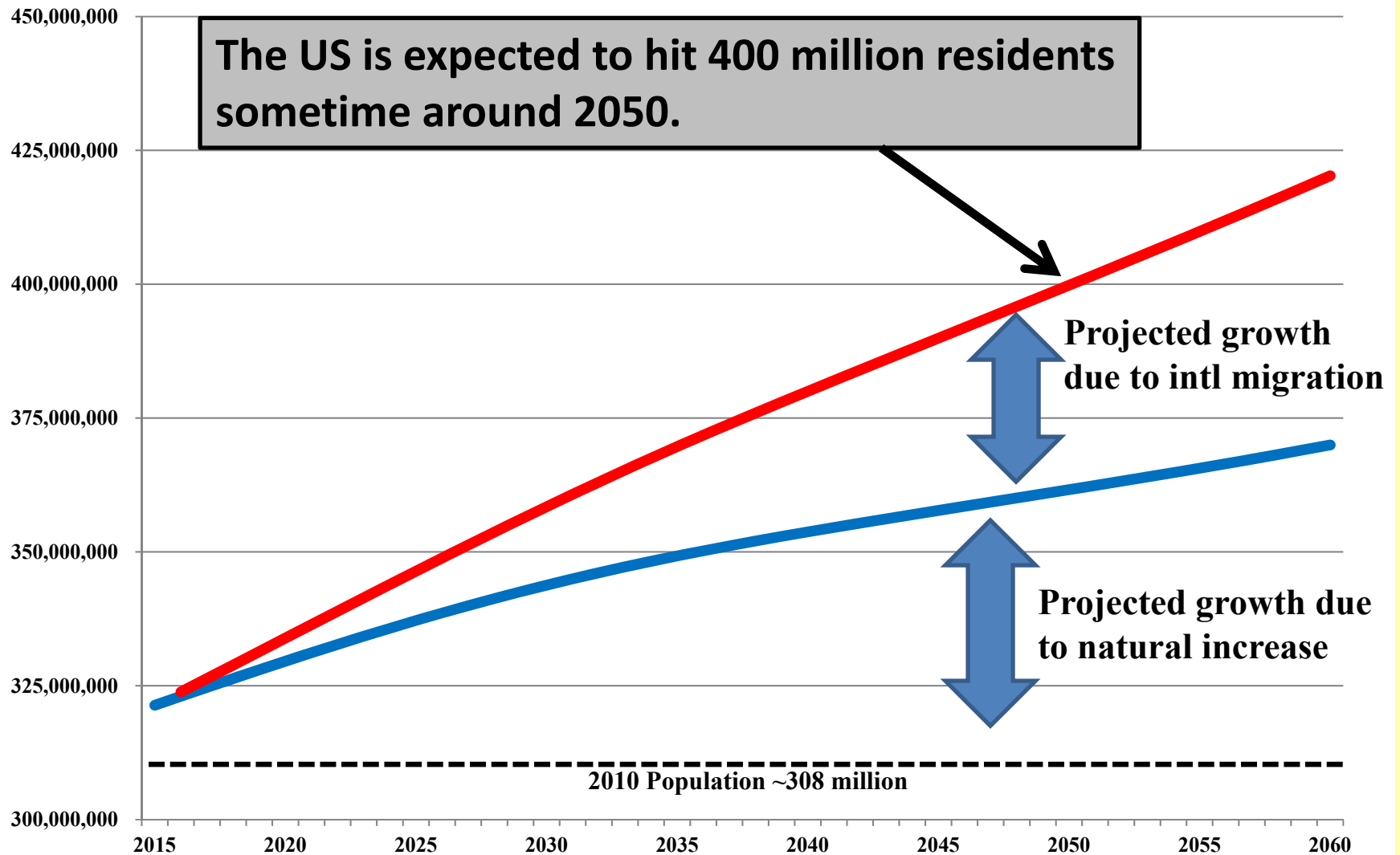
- There are **ongoing, massive demographic changes shaping the state of Florida and nation** that require attention from elected officials, policymakers, and the planning community.
  - *The US/Florida Growth Machine Keeps Going*
  - *The Silver Tsunami (aka “Grey Wave”)*
  - *The Continued Browning of Florida*
  - *Household Size/Mix Changes*
- **Demographics are Destiny!** For the most part, there is no way to legislate or otherwise short circuit these changes through state and local public policy.

# US and Global Population Growth

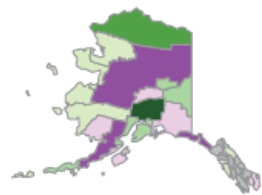
## U.S. and World Population Clock



# Projected US Population Growth



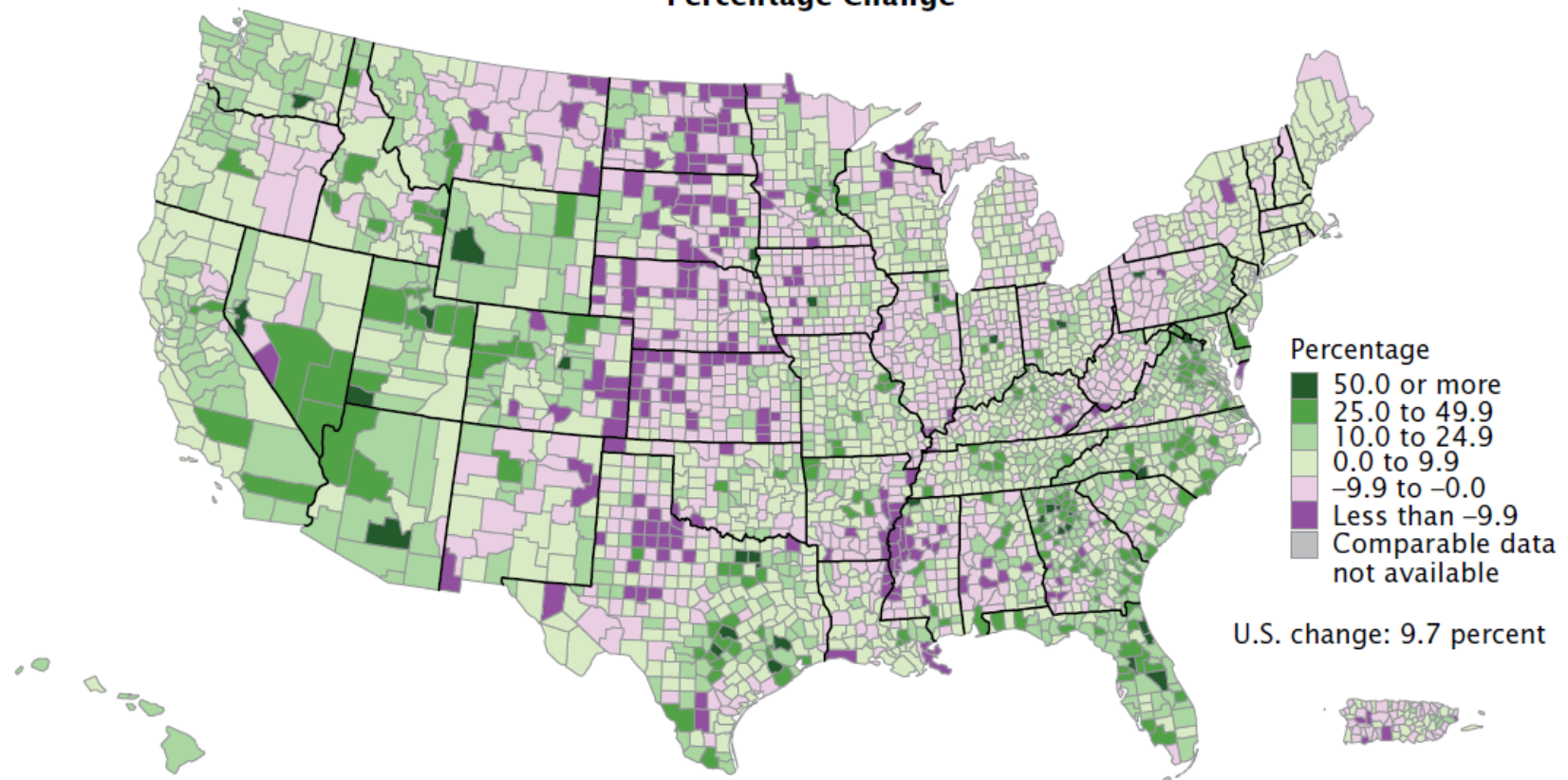
# Uneven Growth Across the US



## Change in Population by County: 2000 to 2010

(For information on confidentiality protection, nonsampling error, and definitions, see [www.census.gov/prod/cen2010/doc/pl94-171.pdf](http://www.census.gov/prod/cen2010/doc/pl94-171.pdf))

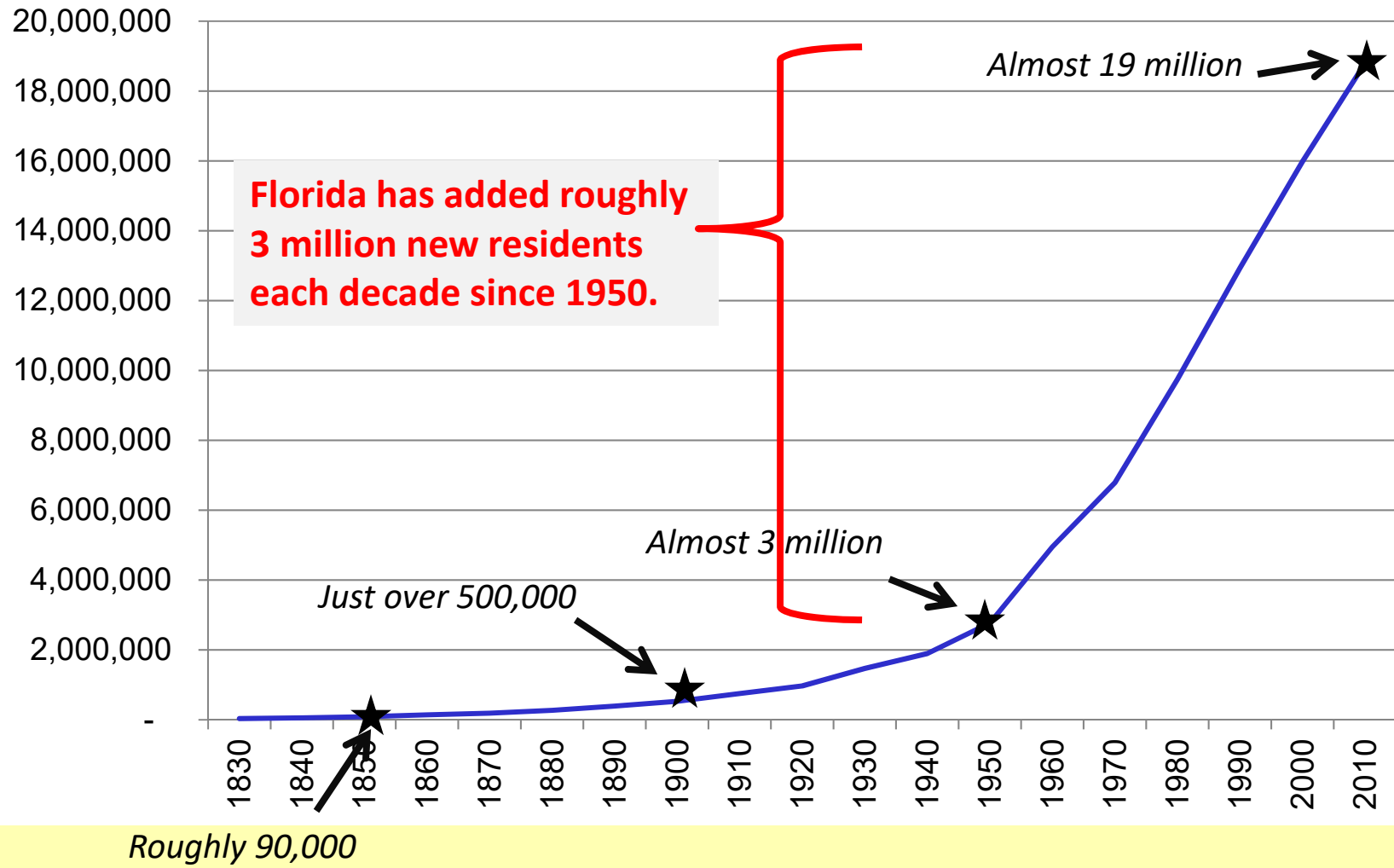
percentage change



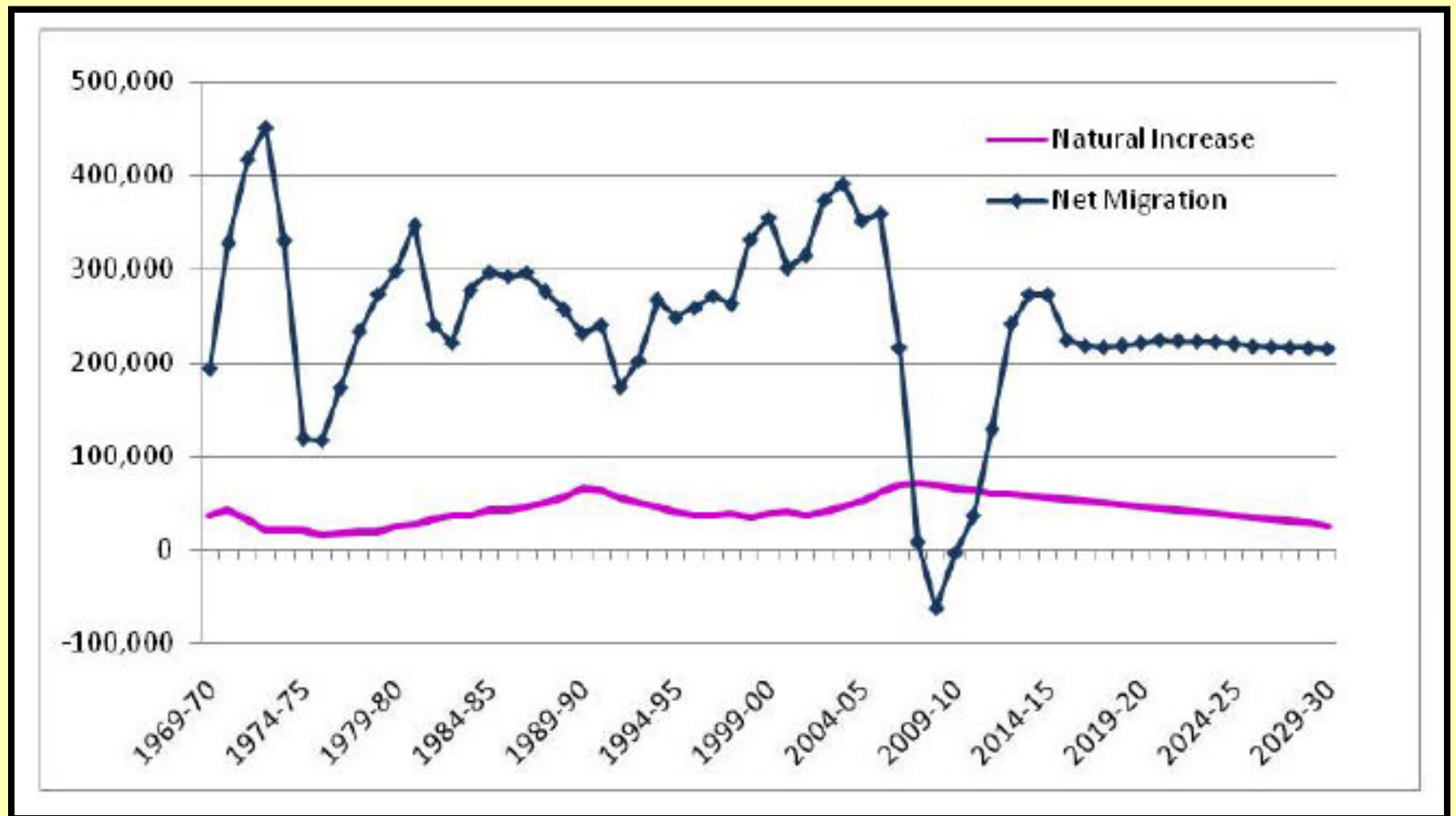
Source: U.S. Census Bureau, 2010 Census and Census 2000.

# Florida's Growth Trajectory

## Florida's Historic Population, 1830-2010

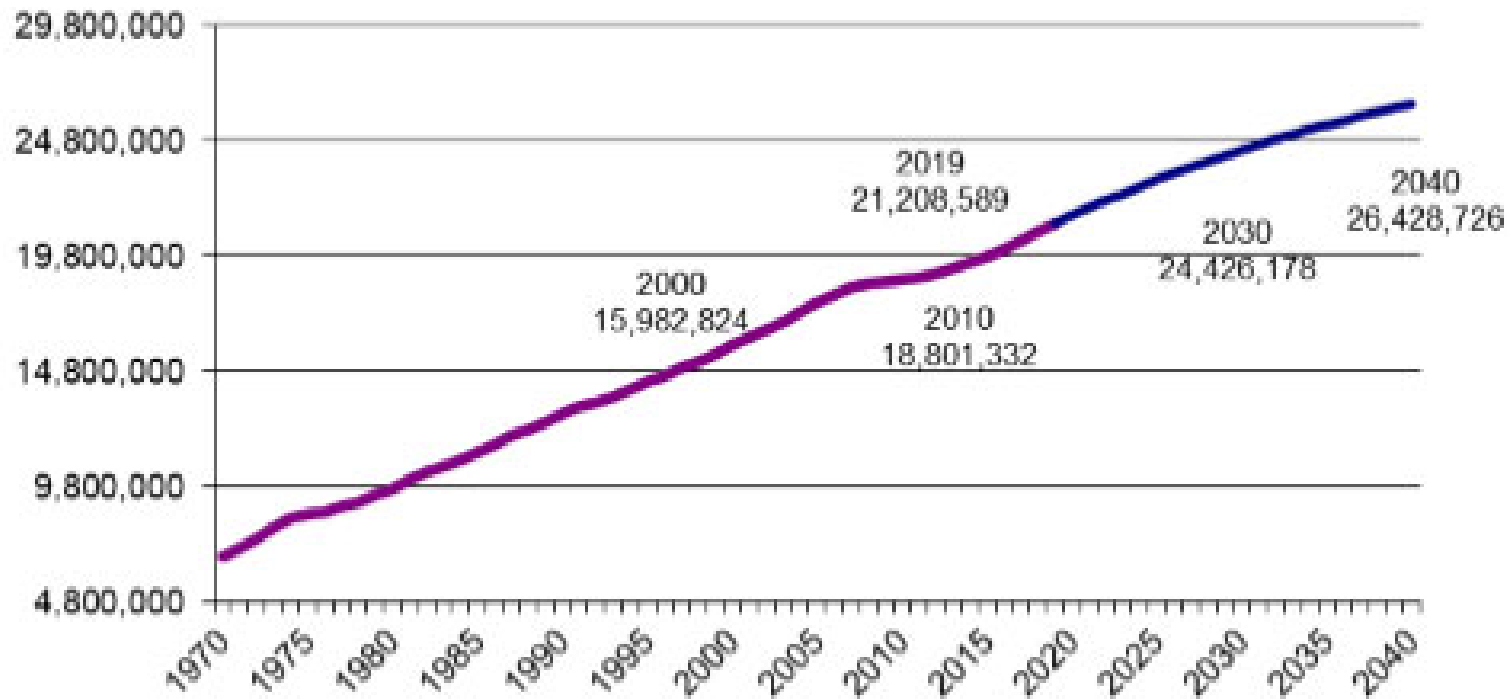


# Natural Increase vs. Migration in FL



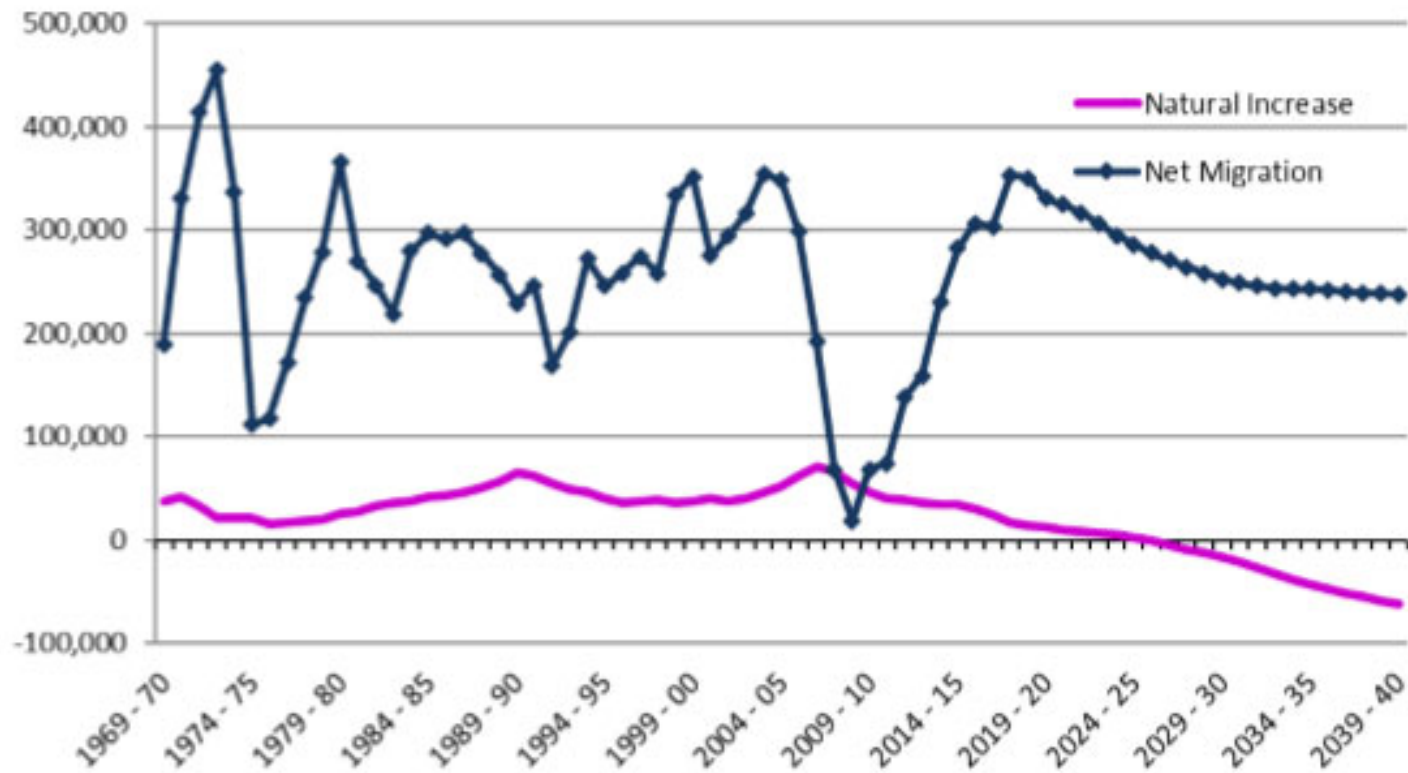
Source: Florida Legislature Office of Economic and Demographic Research

# The Florida Growth Machine Is Humming Again



Source: [http://edr.state.fl.us/Content/presentations/population-demographics/DemographicTrends\\_1-28-20.pdf](http://edr.state.fl.us/Content/presentations/population-demographics/DemographicTrends_1-28-20.pdf)

## But Longer Term Growth Faces Demographic Challenges



Source: [http://edr.state.fl.us/Content/presentations/population-demographics/DemographicTrends\\_1-28-20.pdf](http://edr.state.fl.us/Content/presentations/population-demographics/DemographicTrends_1-28-20.pdf)

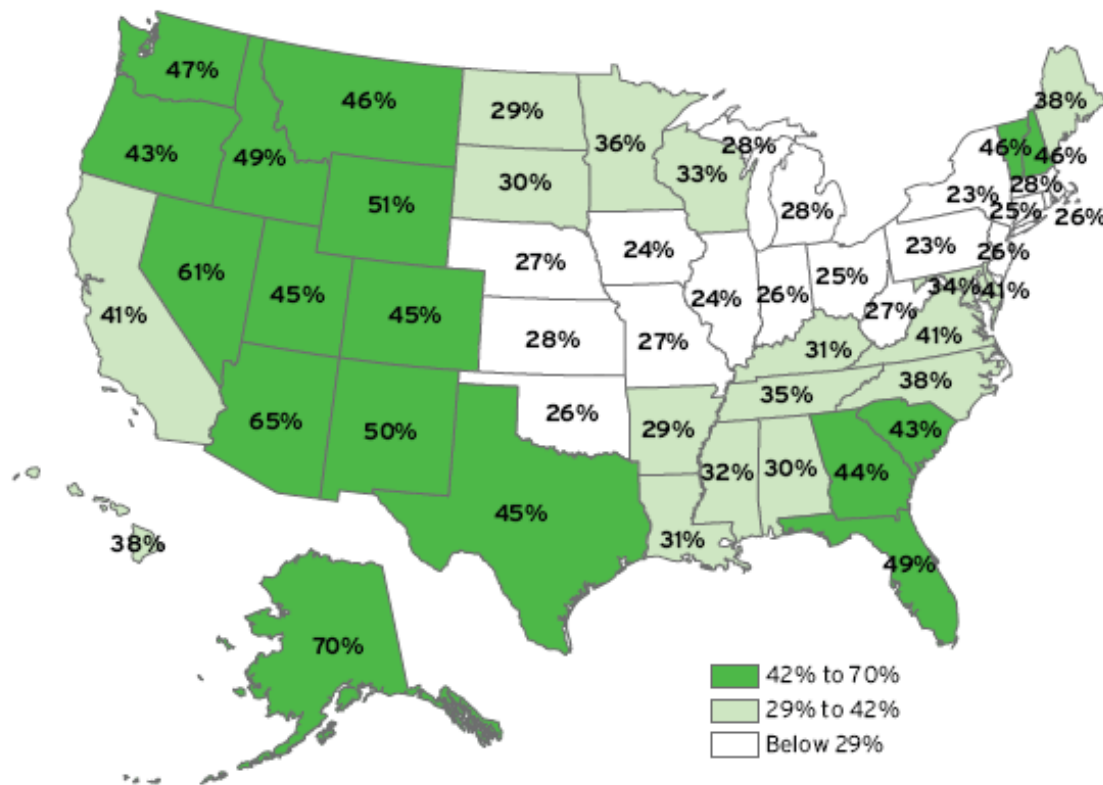
# The Greying of America and Florida



# The Silver Tsunami is Expansive

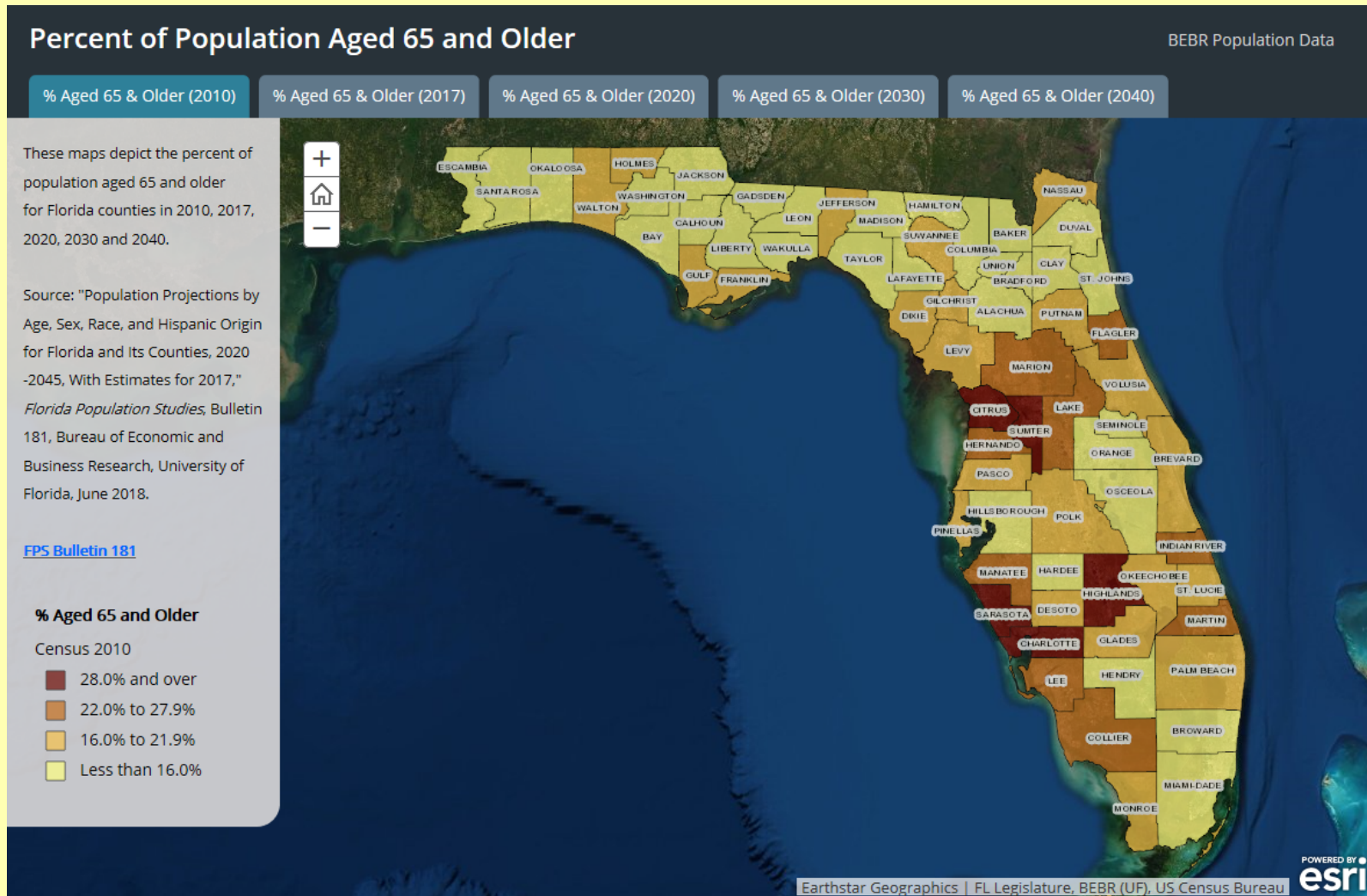
Map 5-1. Fastest Senior Growth Will Occur in the Intermountain West, Southeast, and Texas

Projected Growth in 65+ Population by State, 2010-2020



Source: Brookings Analysis of Census Bureau Population Projections

# Percent Aged 65+ by County, 2010



<https://www.bibr.ufl.edu/population/maps>

# Percent Aged 65+ by County, 2030

## Percent of Population Aged 65 and Older

BEBR Population Data

% Aged 65 & Older (2010)

% Aged 65 & Older (2017)

% Aged 65 & Older (2020)

% Aged 65 & Older (2030)

% Aged 65 & Older (2040)

These maps depict the percent of population aged 65 and older for Florida counties in 2010, 2017, 2020, 2030 and 2040.

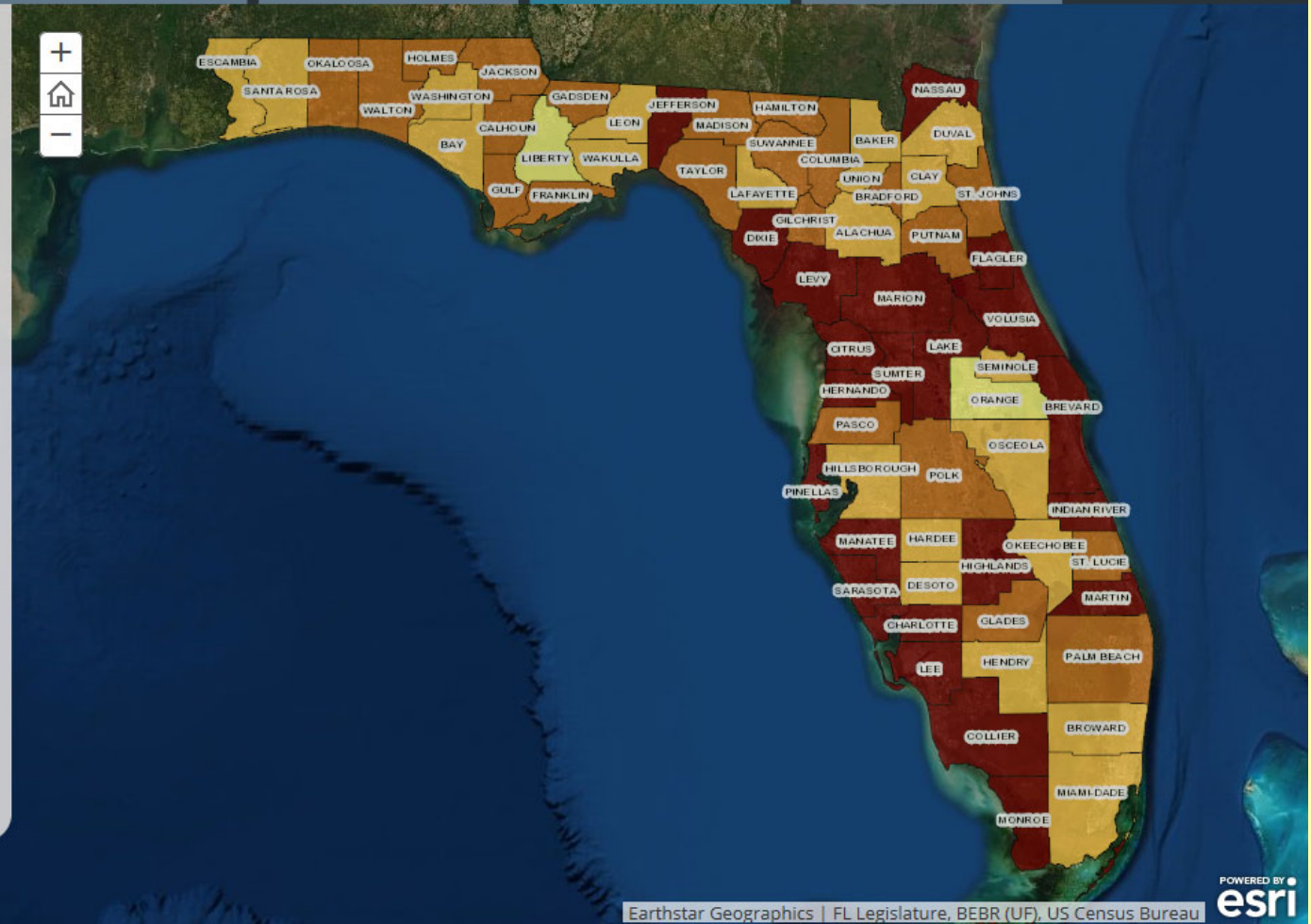
Source: "Population Projections by Age, Sex, Race, and Hispanic Origin for Florida and Its Counties, 2020 -2045, With Estimates for 2017," *Florida Population Studies*, Bulletin 181, Bureau of Economic and Business Research, University of Florida, June 2018.

[FPS Bulletin 181](#)

### % Aged 65 and Older

Projections 2030

- 28.0% and over
- 22.0% to 27.9%
- 16.0% to 21.9%
- Less than 16.0%



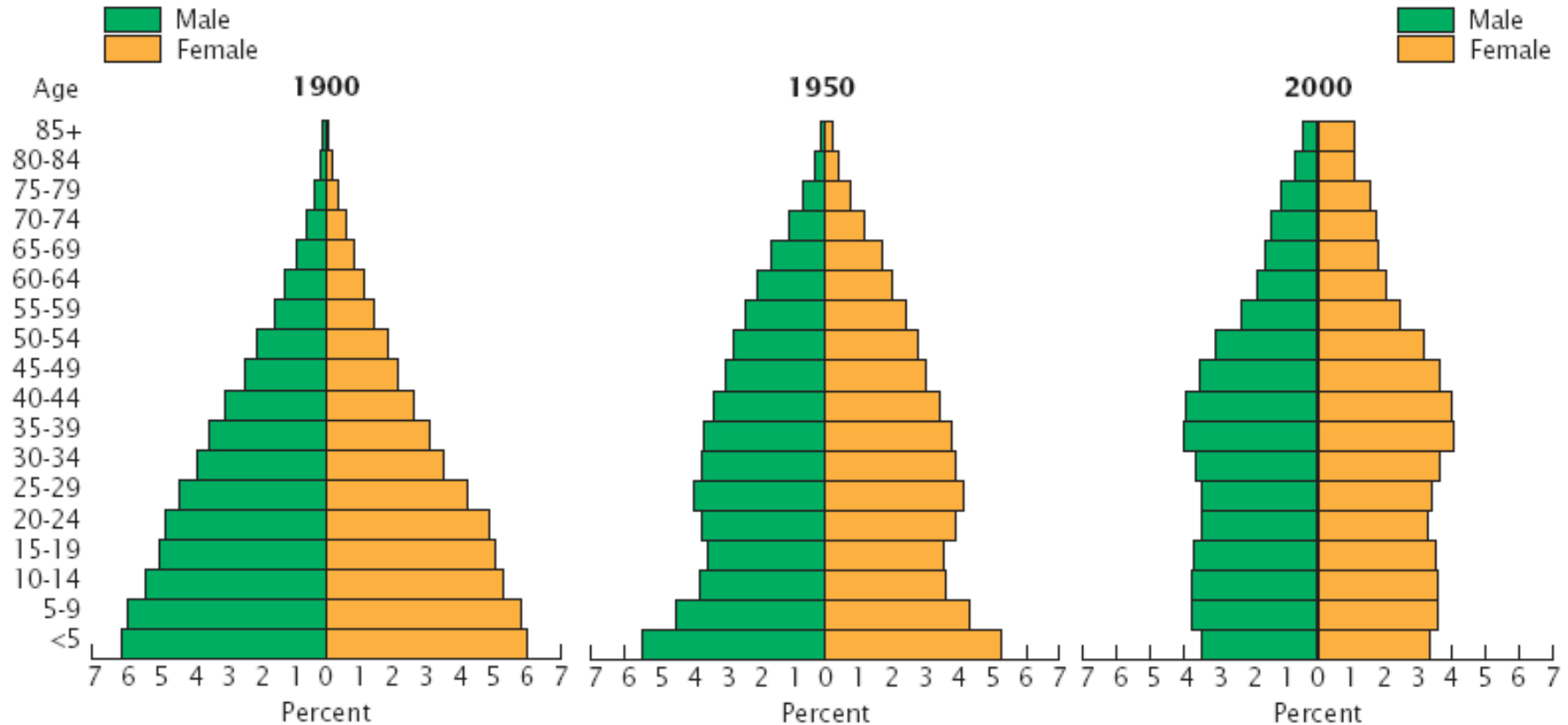
<https://www.bebr.ufl.edu/population/maps>

# Visualizing Population Changes

## U.S. Population Pyramids 1900, 1950, 2000

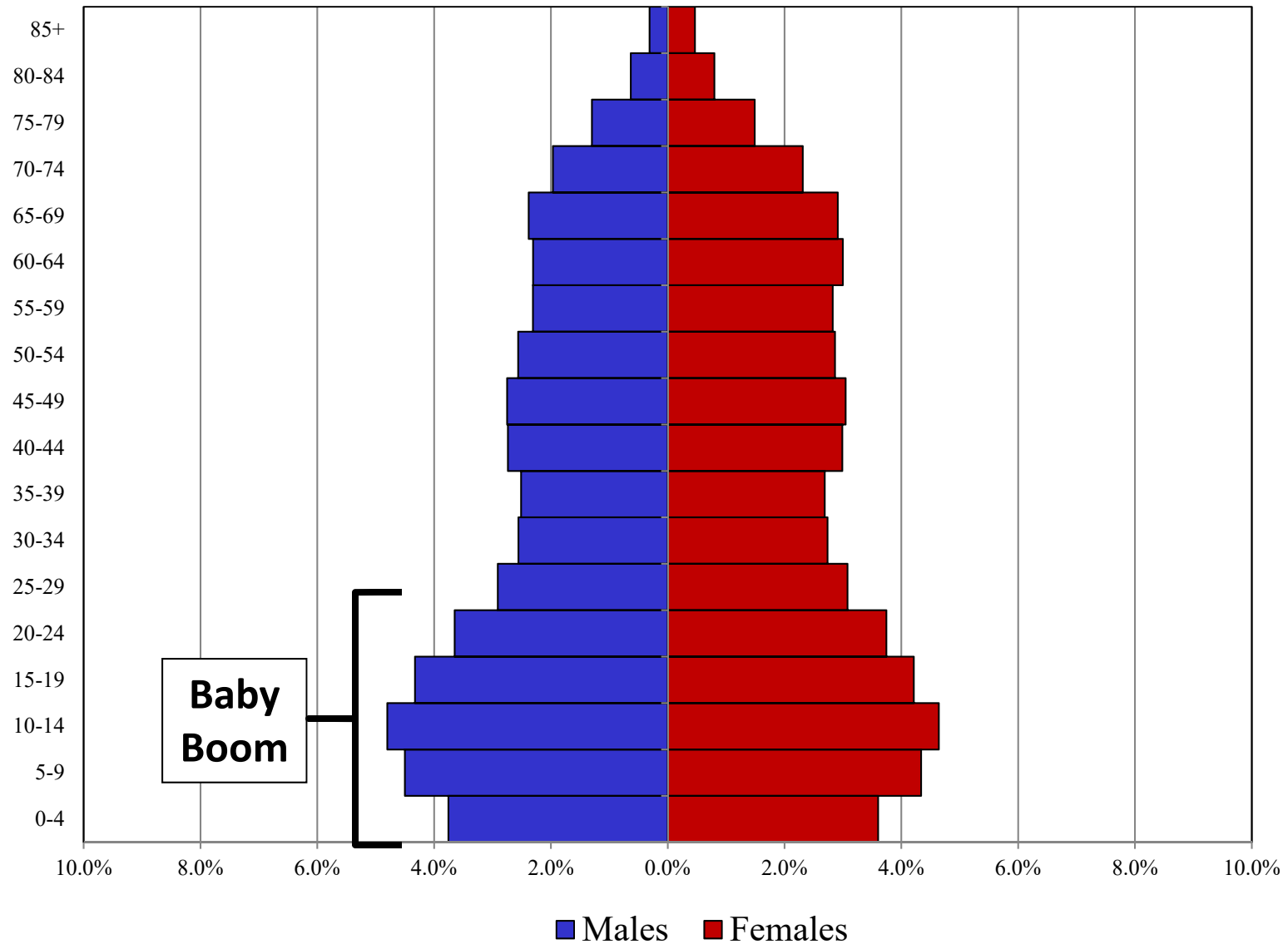
Figure 2-2.

### Age and Sex Distribution of the Total Population: 1900, 1950, and 2000

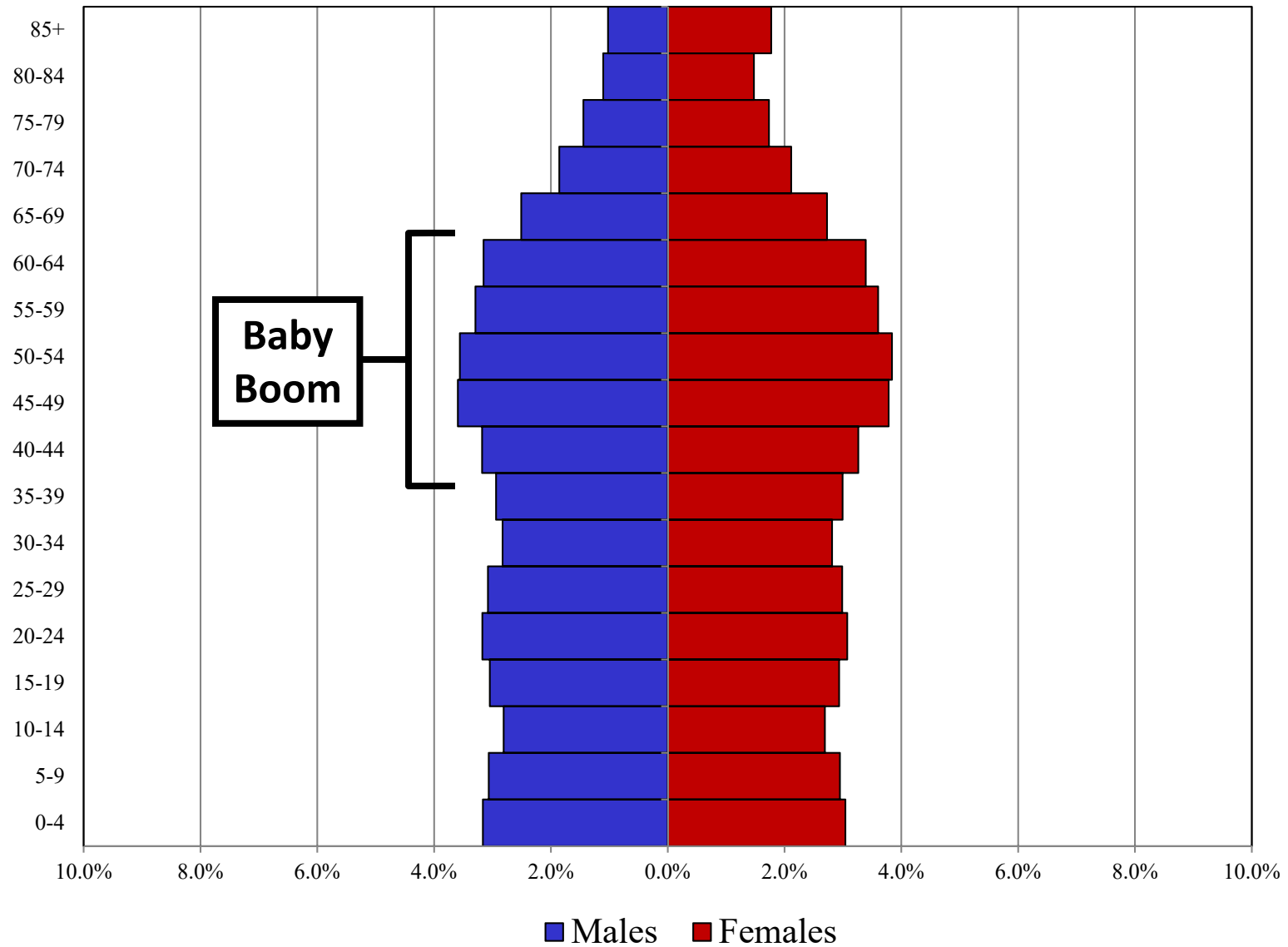


Source: U.S. Census Bureau, decennial census of population, 1900, 1950, and 2000.

# Florida Population Pyramid, 1970

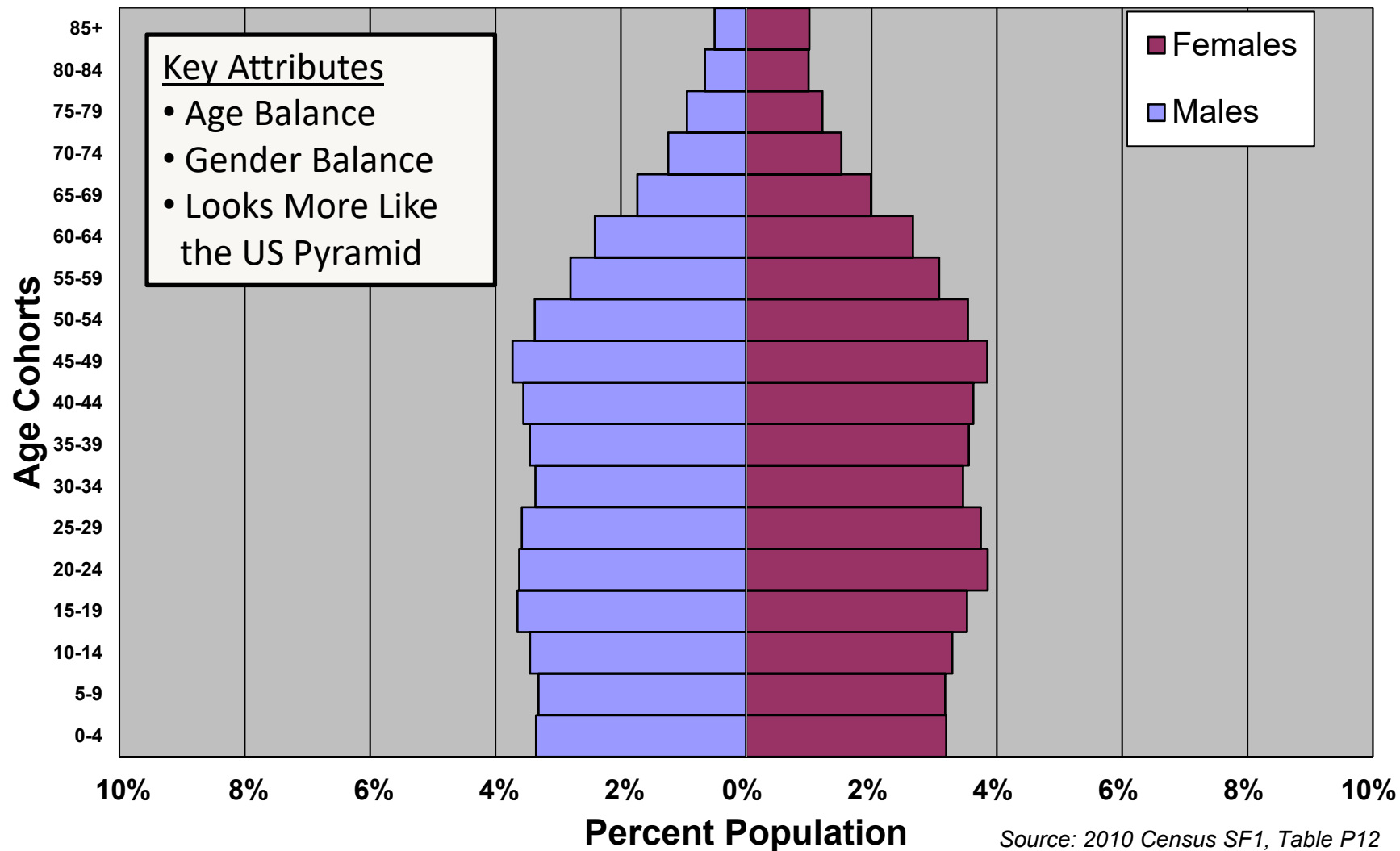


# Florida Population Pyramid, 2010

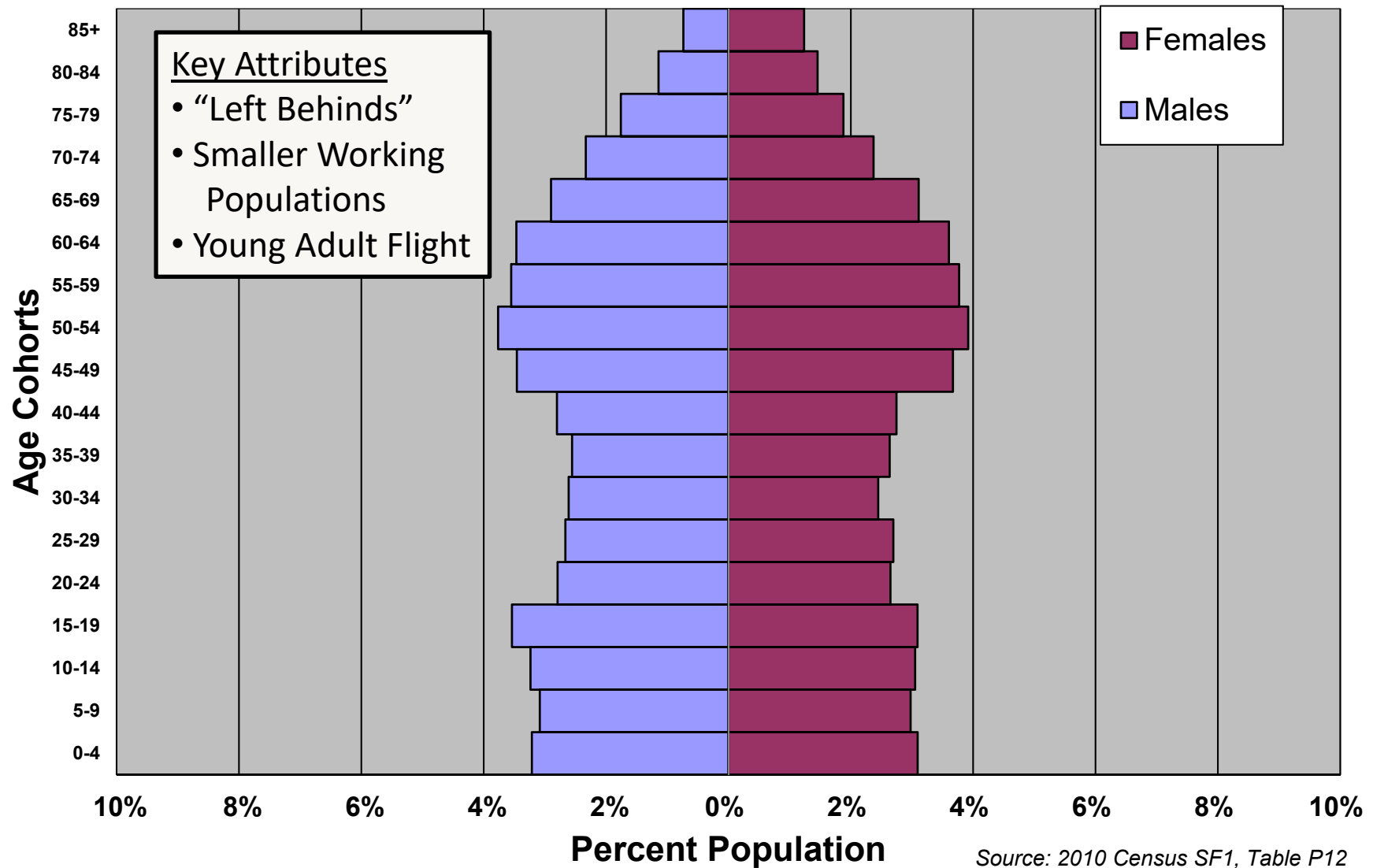


# Types of Florida Counties:

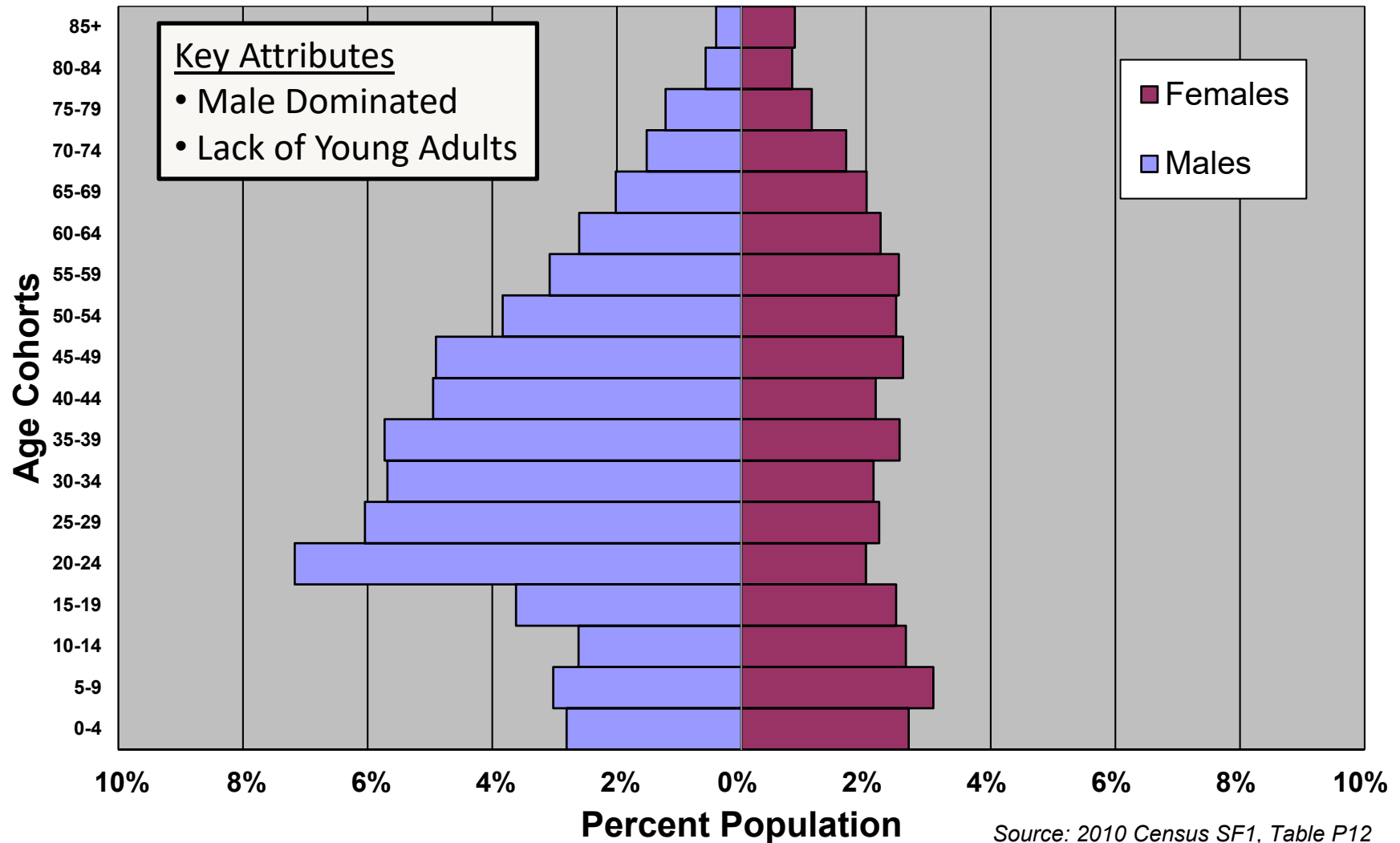
## (Sub)Urban County Balance (Hillsborough County)



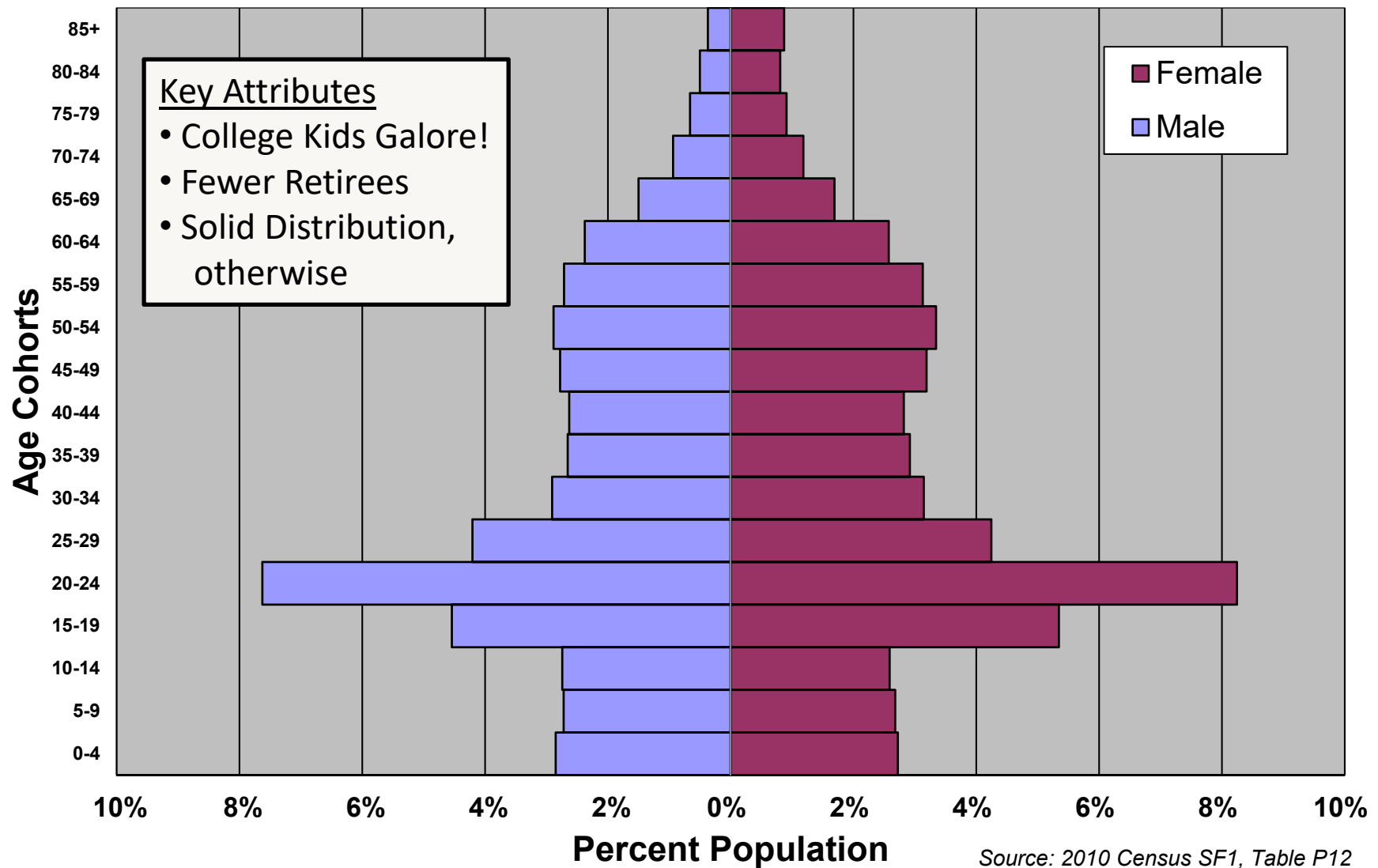
# Types of Florida Counties: Classic “Rural” Counties (Putnam County)



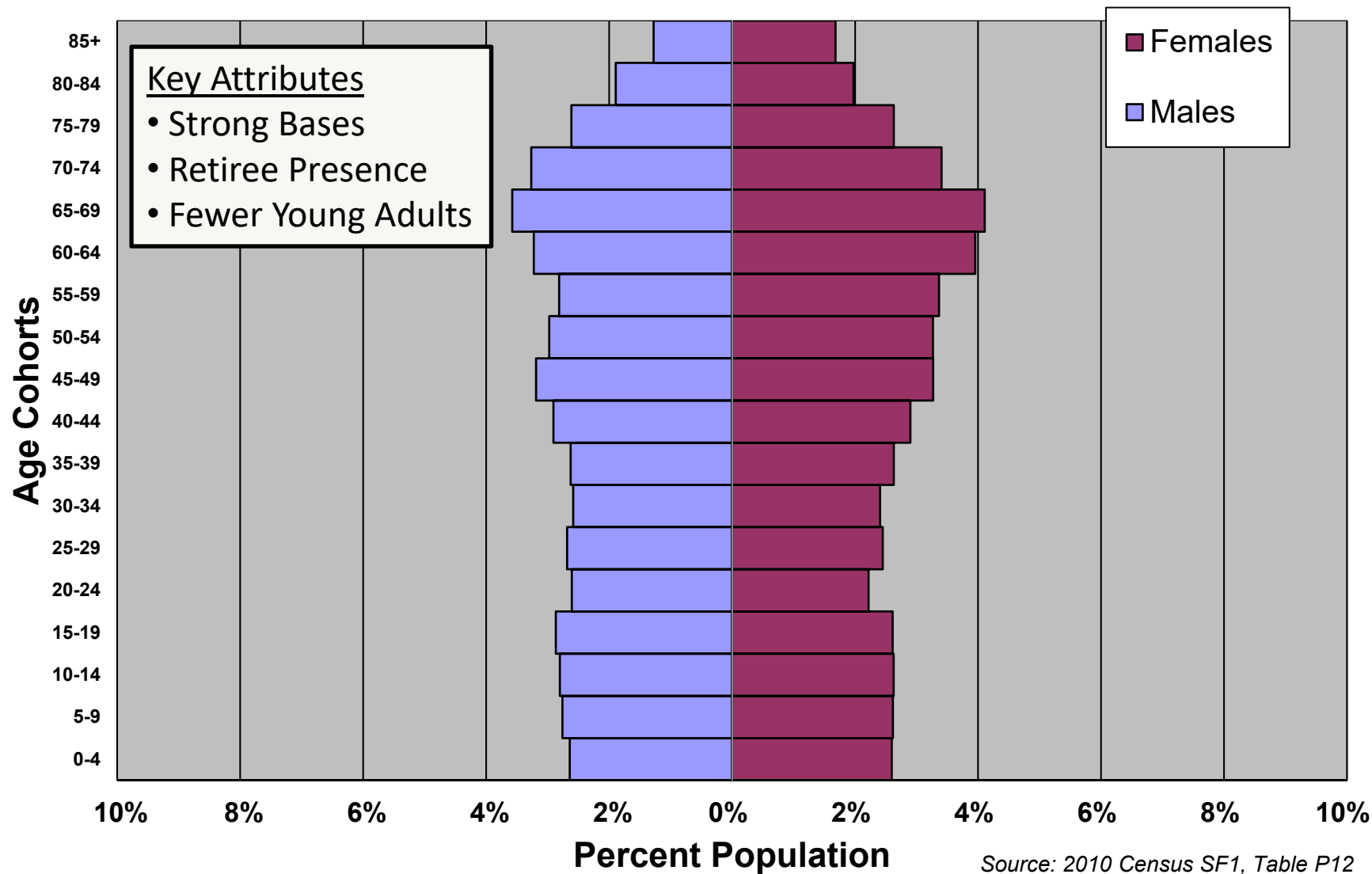
# Types of Florida Counties: Rural Counties and Prisons (Lafayette County)



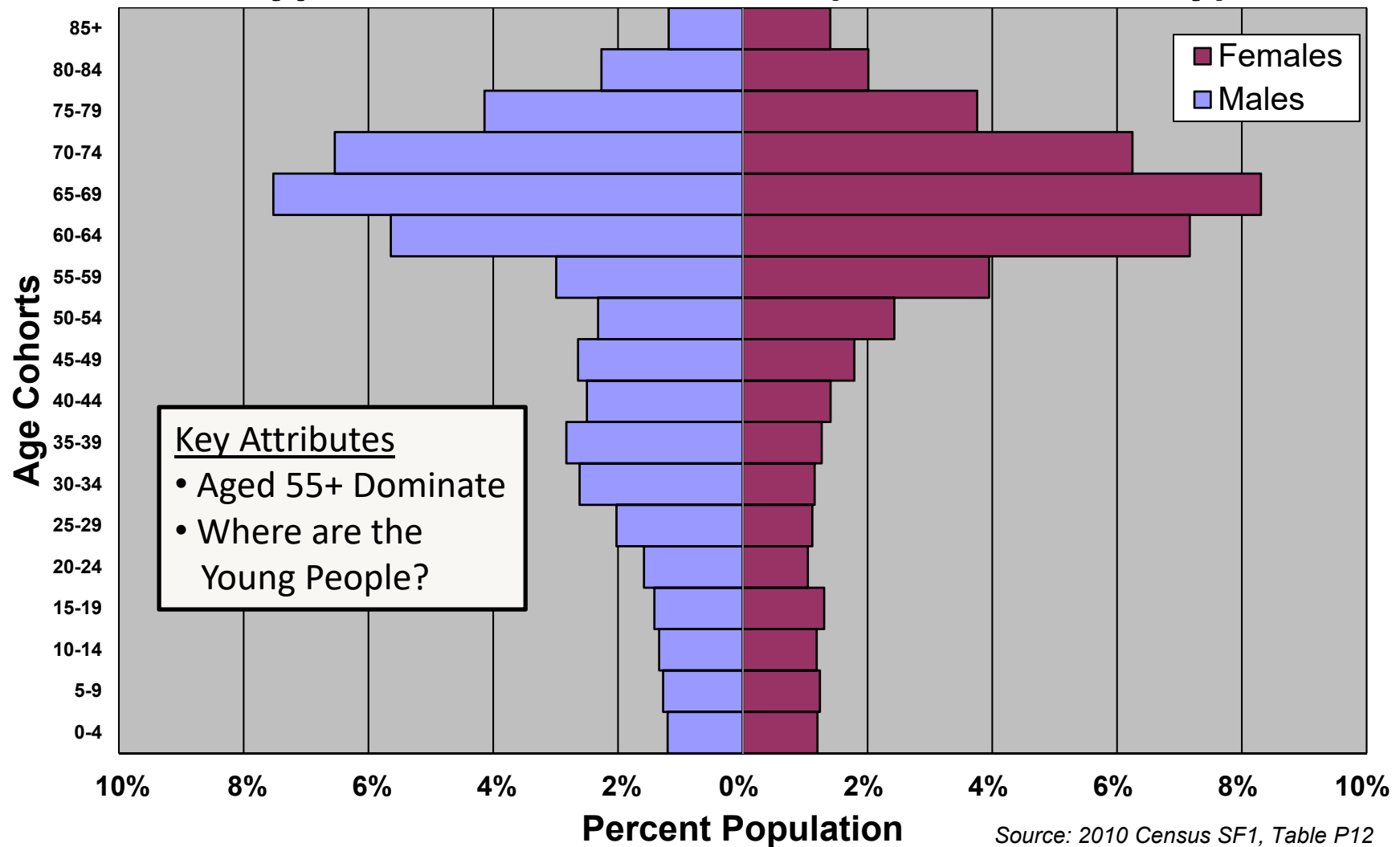
# Types of Florida Counties: College Towns (Leon County)



# Types of Florida Counties: Retirement-Leaning (Collier County)

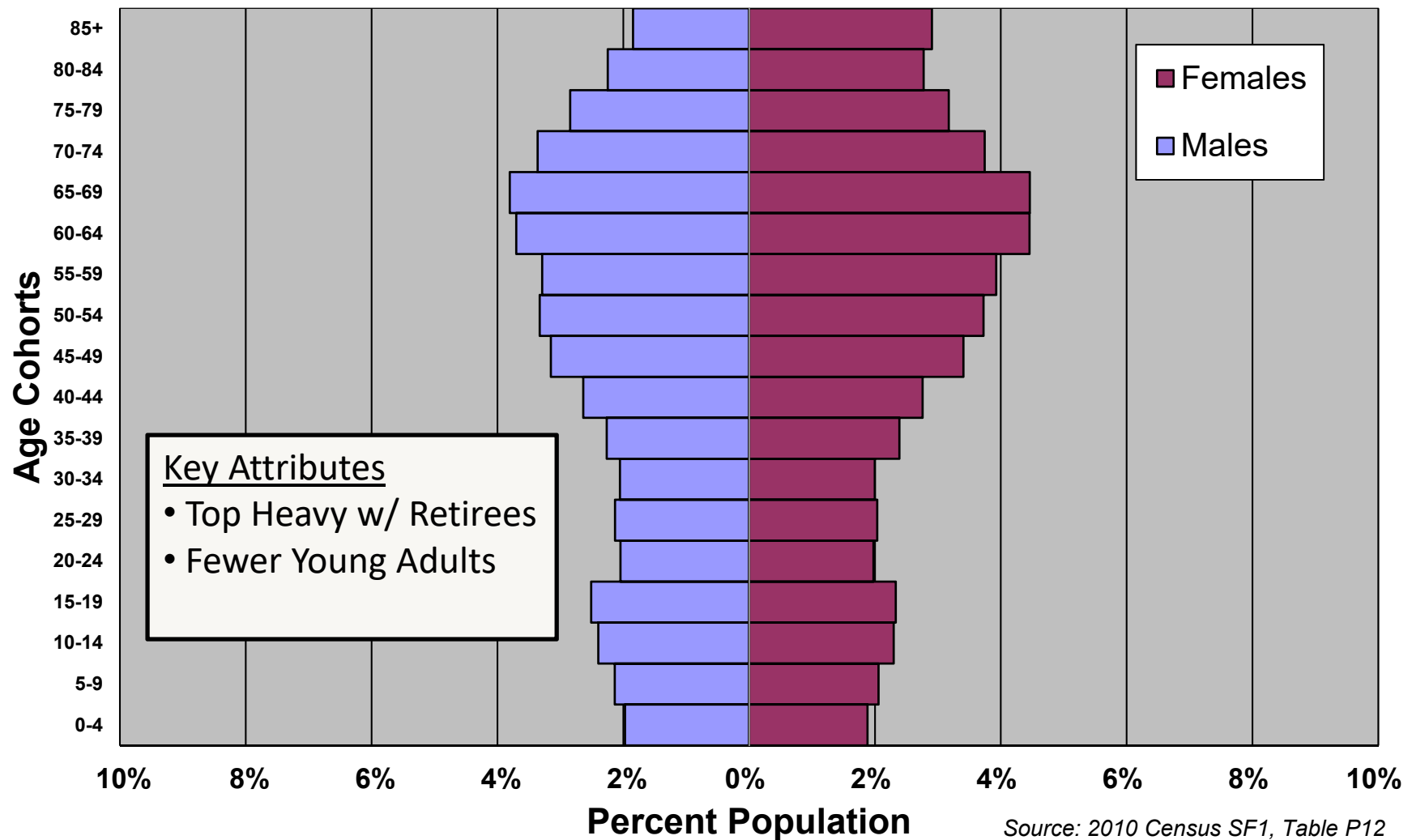


# Types of Florida Counties: Hyper-Retirement Land (Sumter County)

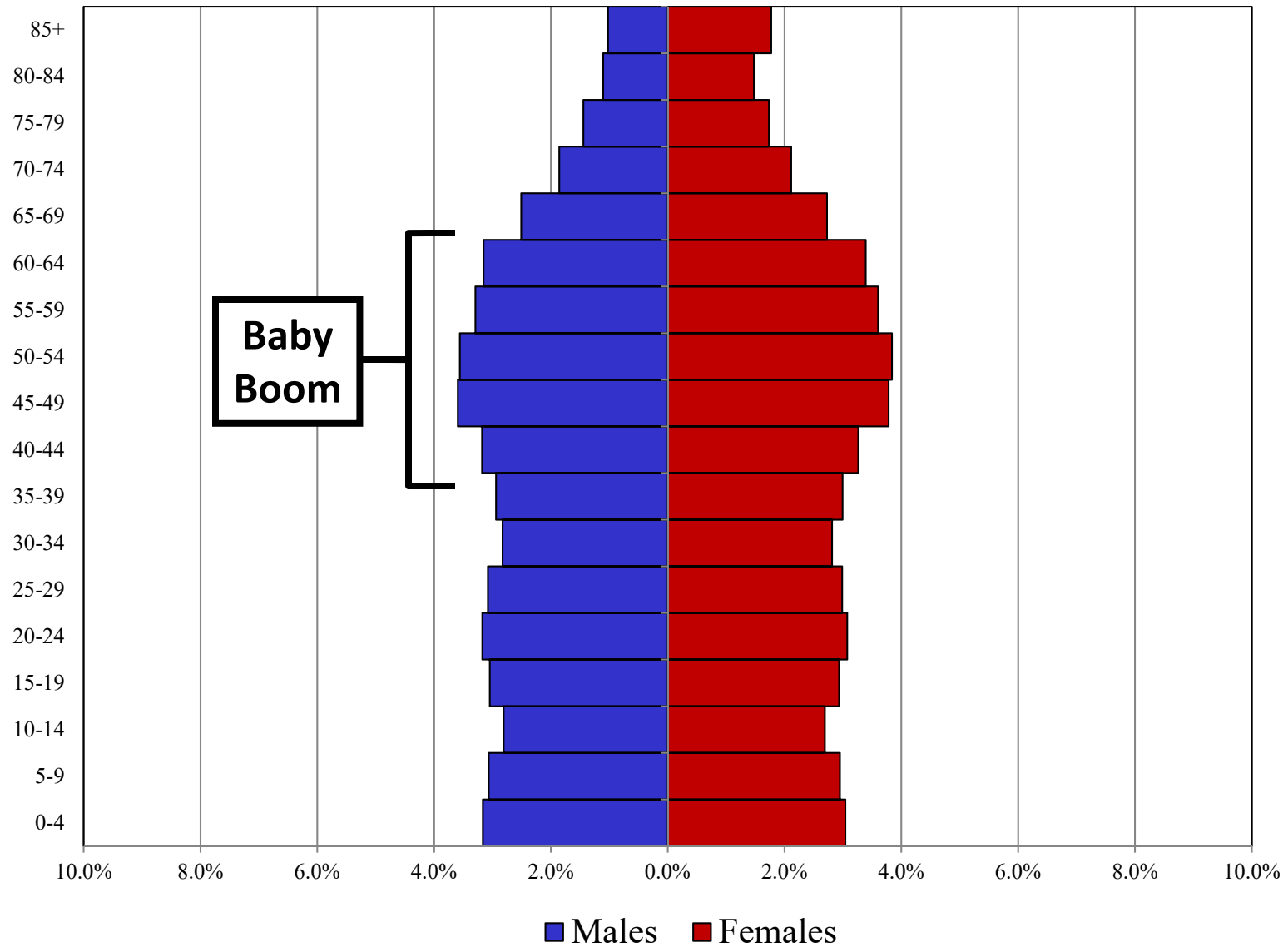


# Types of Florida Counties:

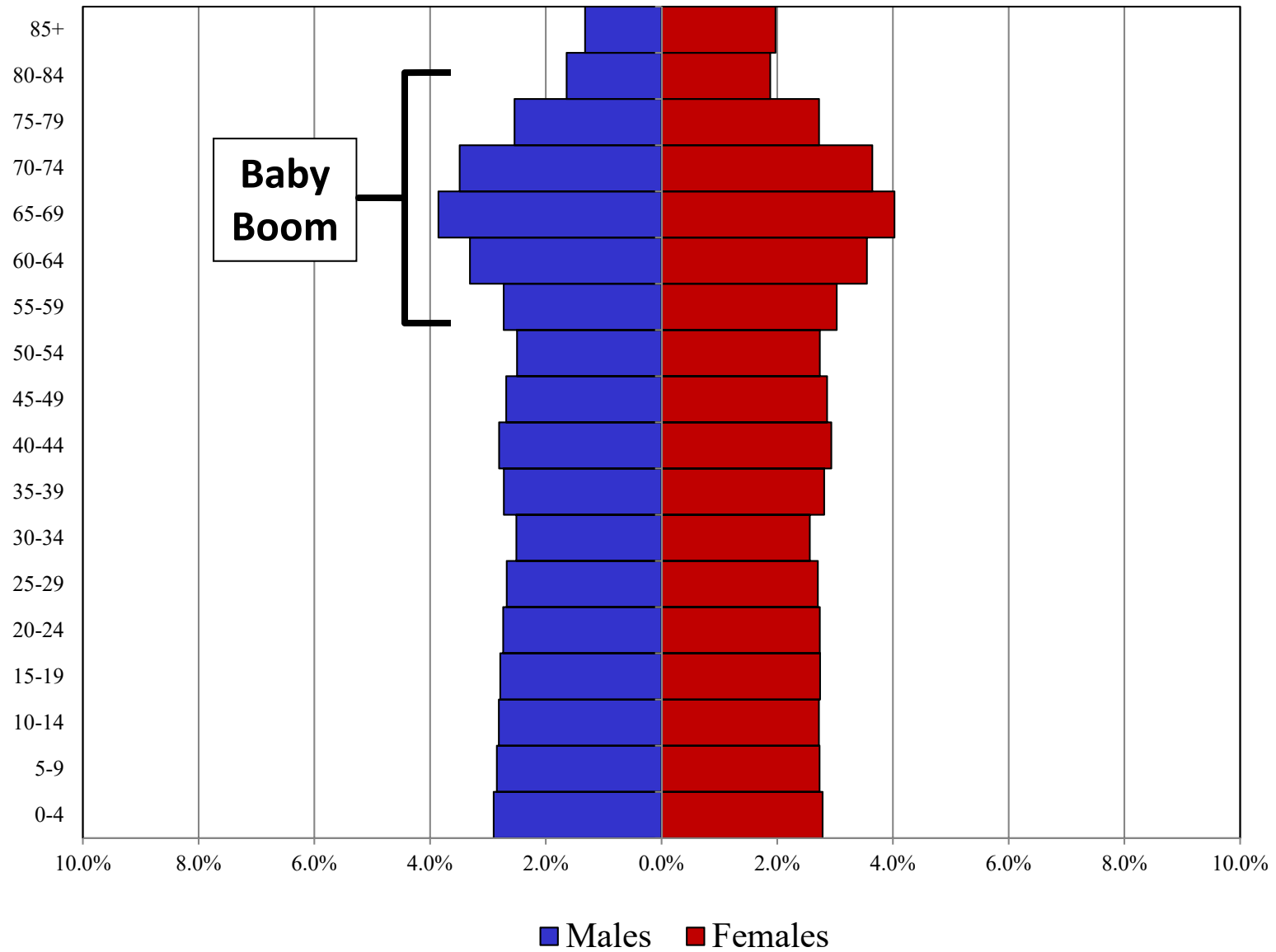
## Retirement Land (Sarasota County, aka Florida's Future!)



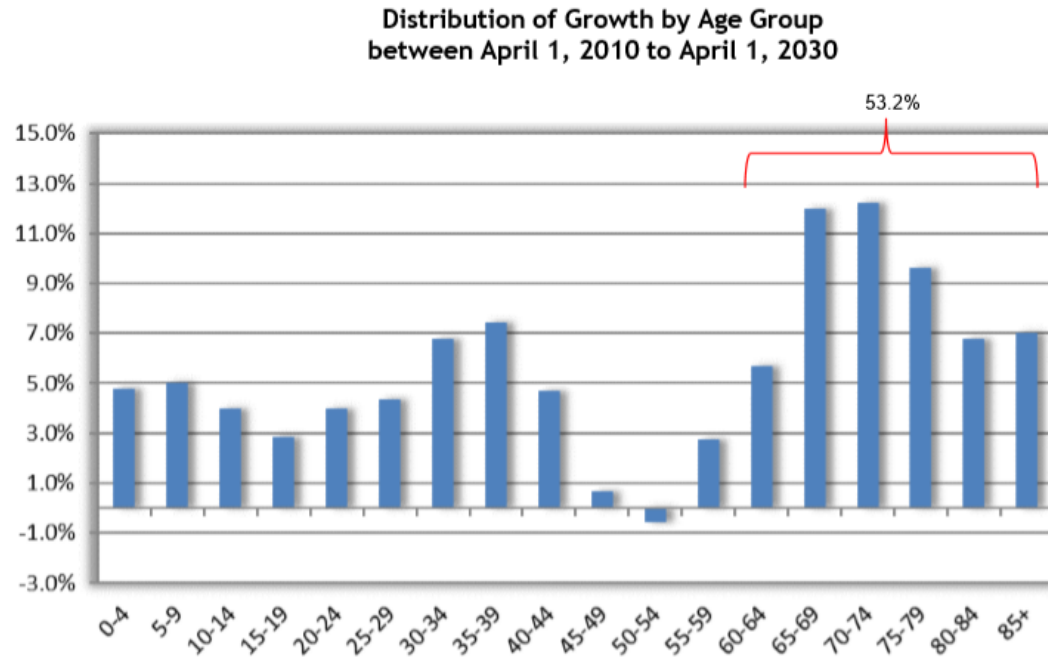
# Florida Population Pyramid, 2010



# Florida Population Pyramid, 2030



# The Future is Silver



- Between 2010 and 2030, as a result of net migration and natural increase, Florida is forecast to grow by 5.6 million persons.
- Growth by age group depends upon this overall growth and the aging of resident population, resulting in 53.2 percent of those gains in the older population (age 60 and older).
- Florida's younger population (age 0-17) will account for 15.5 percent of the gains, while the younger working age group (25-39) will account for 18.6 percent of the growth.

Source: [http://edr.state.fl.us/Content/presentations/population-demographics/DemographicTrends\\_1-28-20.pdf](http://edr.state.fl.us/Content/presentations/population-demographics/DemographicTrends_1-28-20.pdf)

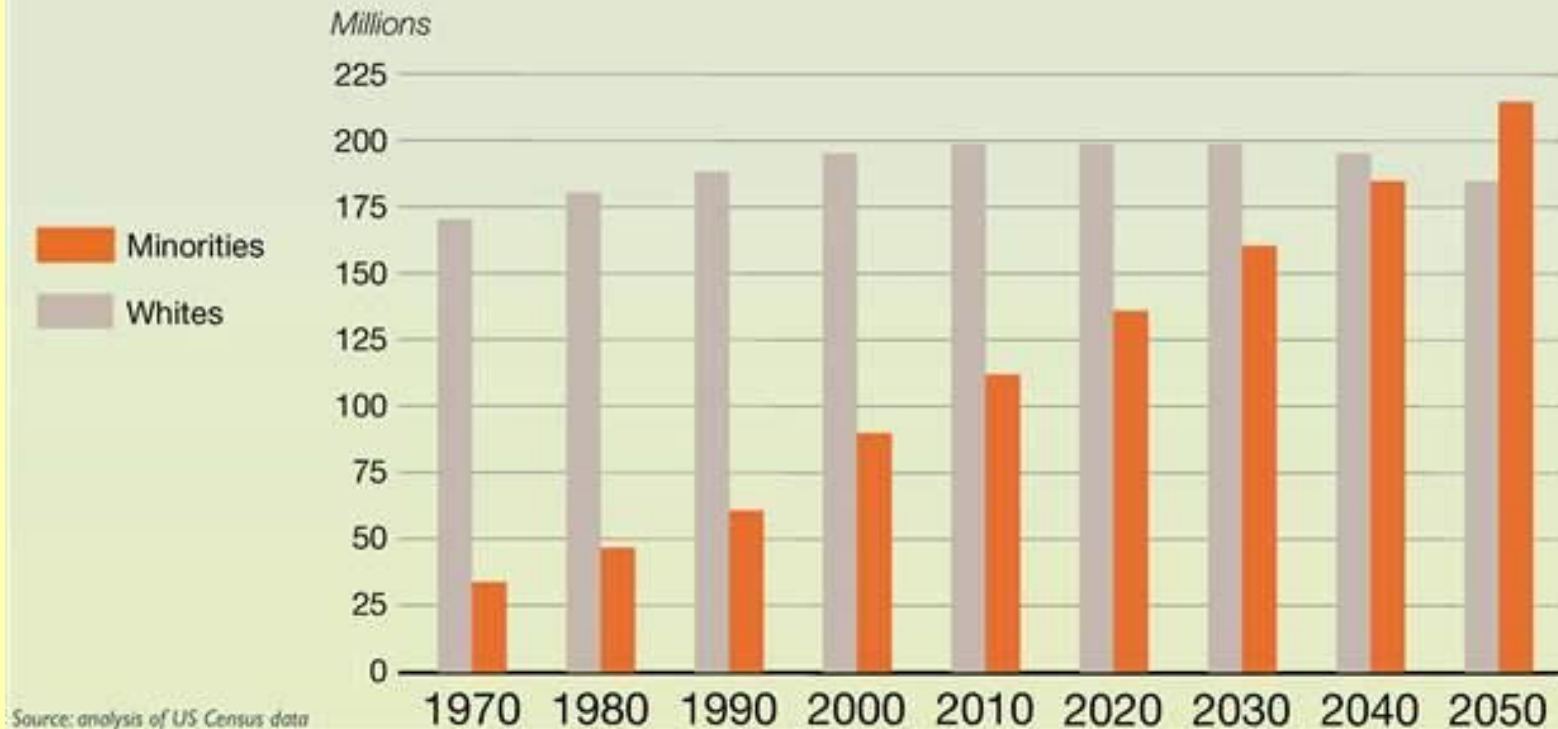
# Population Racial/Ethnic Composition



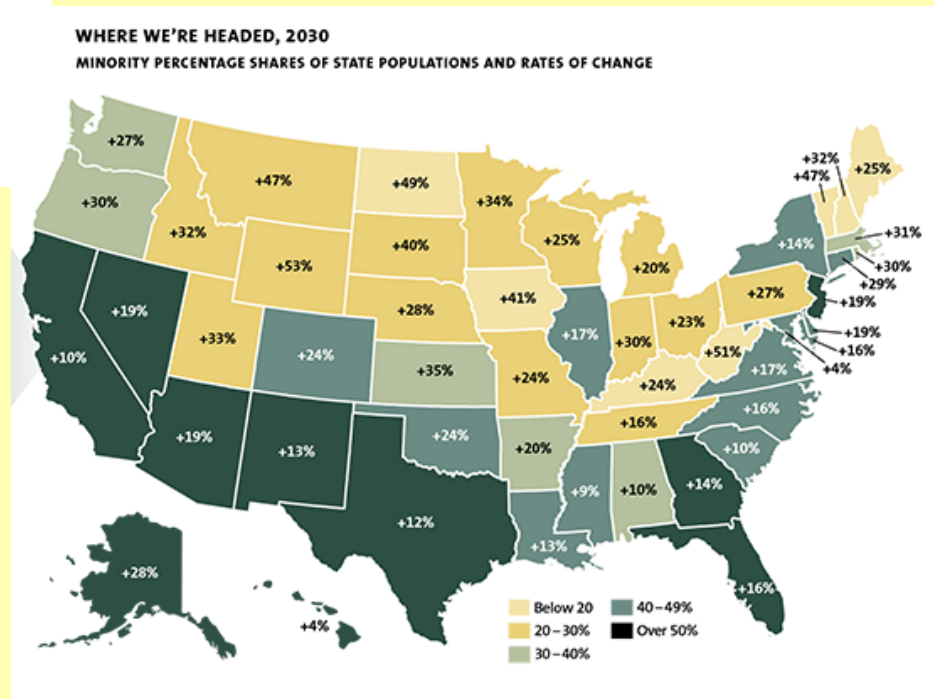
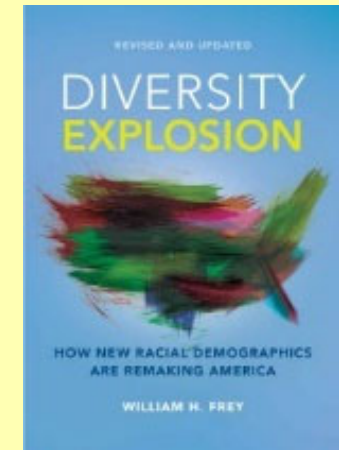
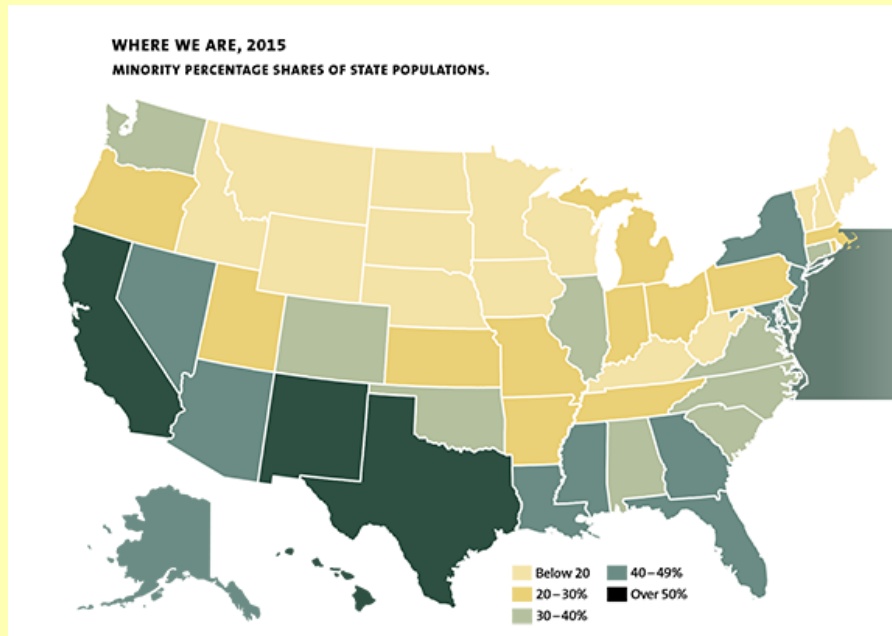
**November 18, 1993 Cover**

# The “Browning of America”

## U.S. white and minority populations, 1970-2050



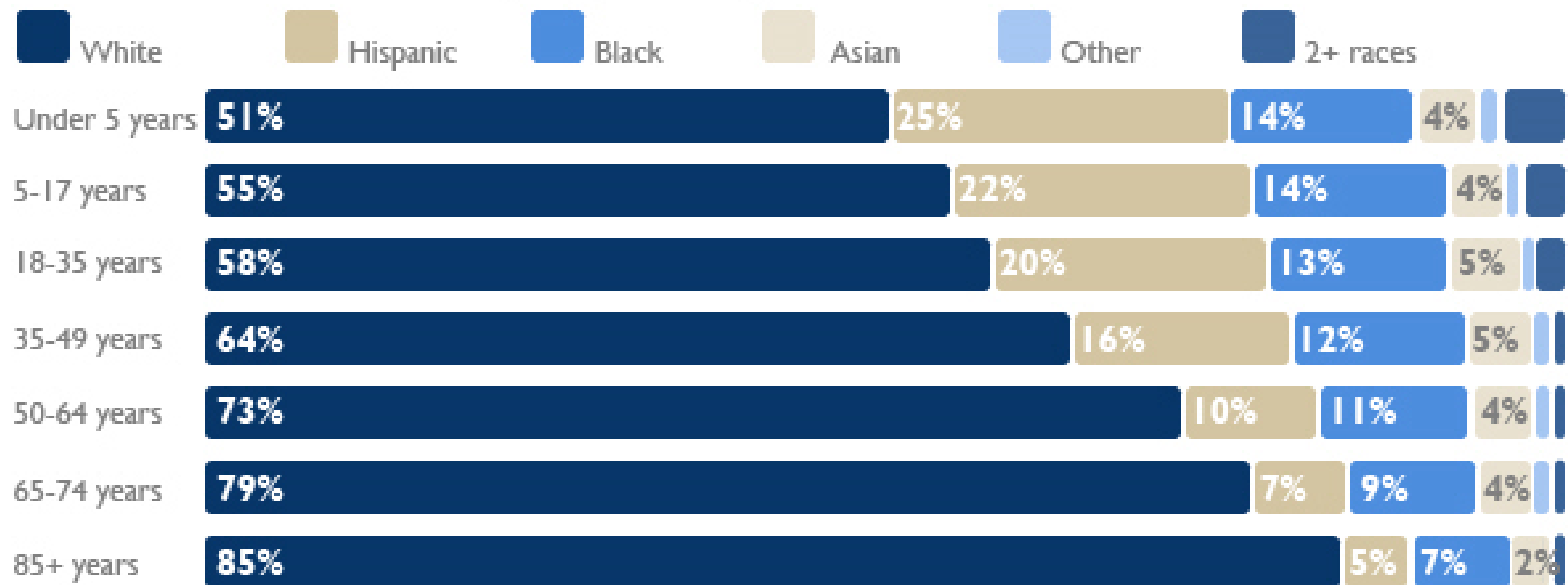
# The Browning of America - 2015-2030



Source <https://www.milkenreview.org/articles/charticle-3#:~:text=The%20Browning%20of%20America%20by%20William%20H.%20Frey,Explosion%3A%20How%20New%20Racial%20Demographics%20Are%20Remaking%20America.>

# Continued Diversification is Inevitable

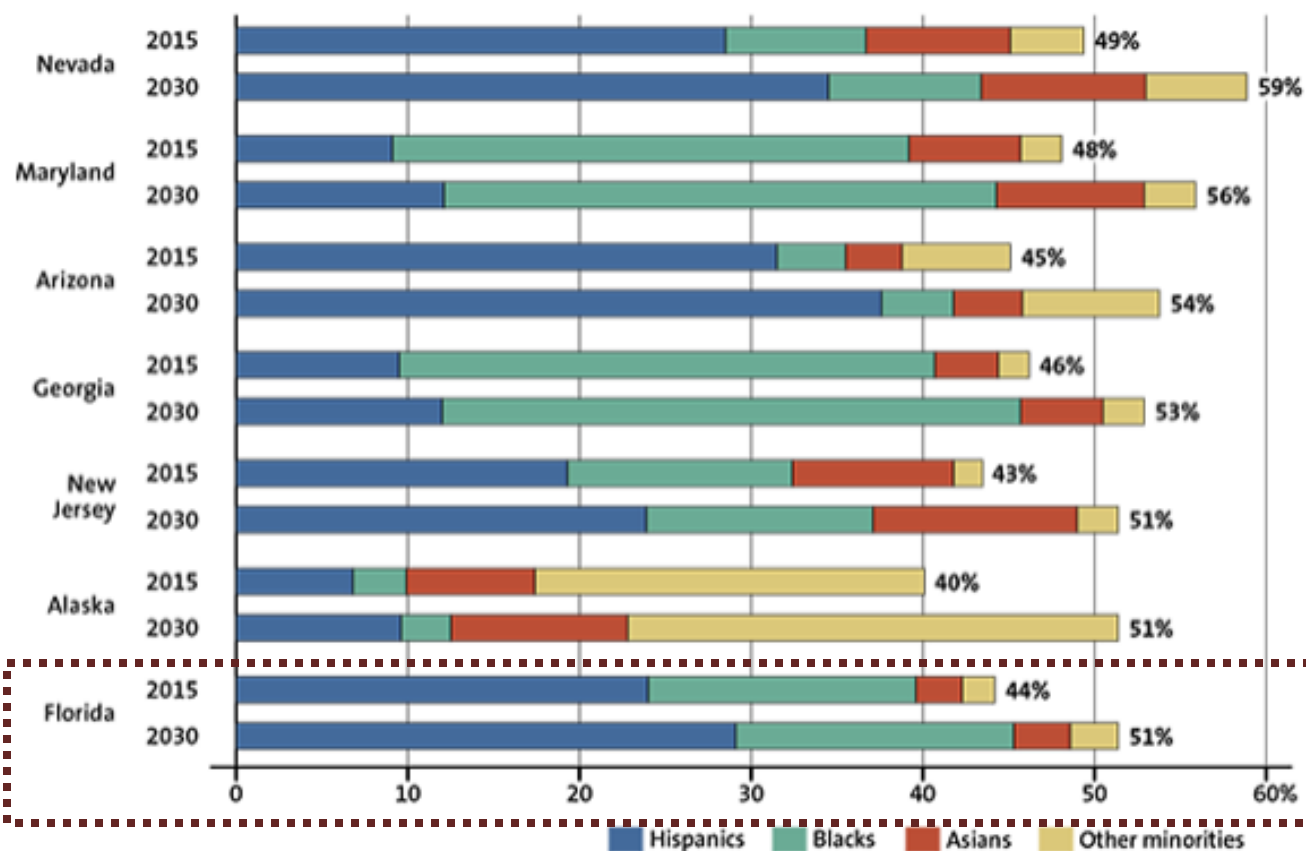
## Race-Ethnic Profiles by Age Group, 2010



Source: Author's analysis of 2010 census data

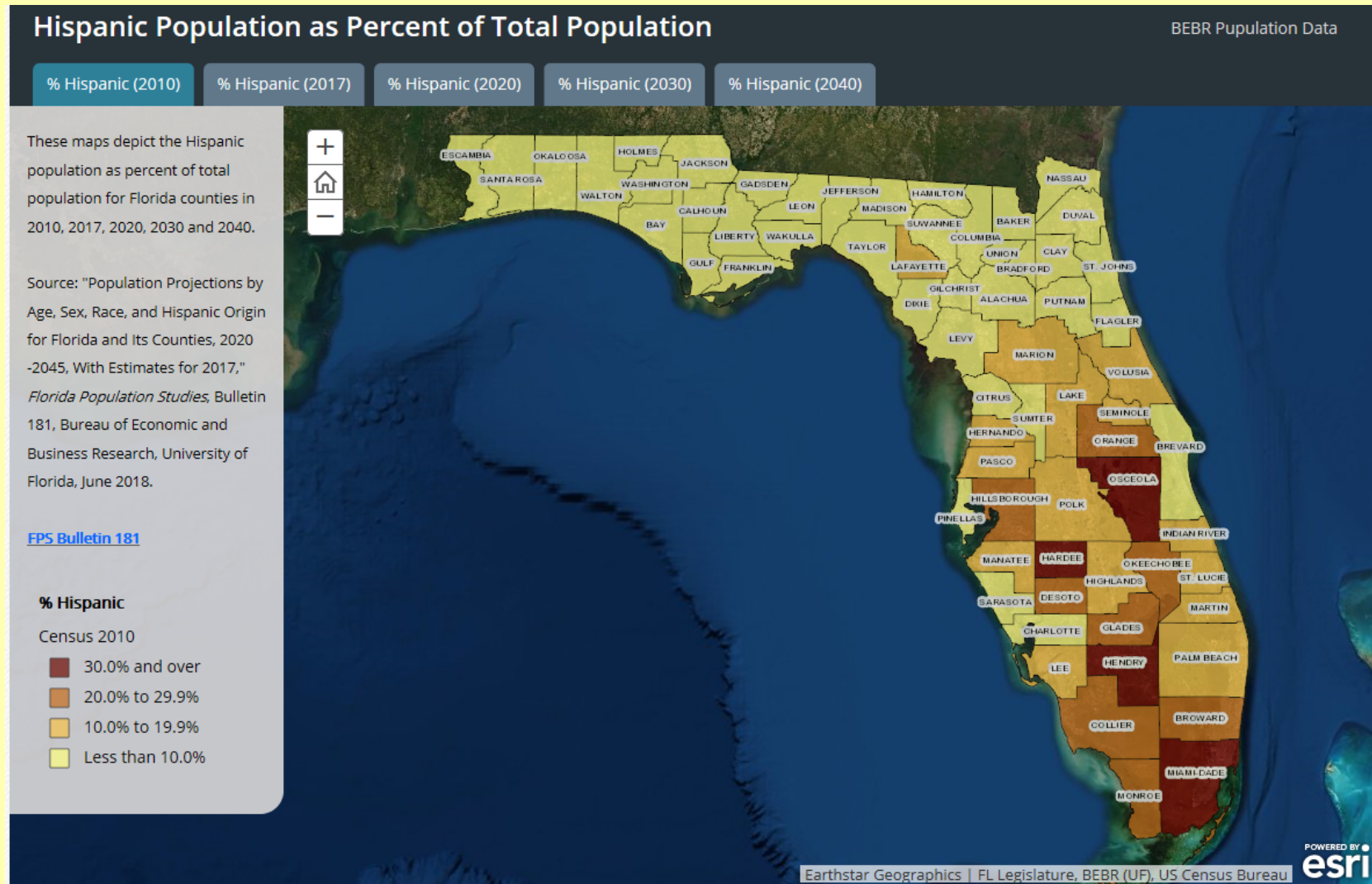
# The Browning of Florida 2015-2030

STATES THAT TIP TO MAJORITY MINORITY BETWEEN 2015 AND 2030

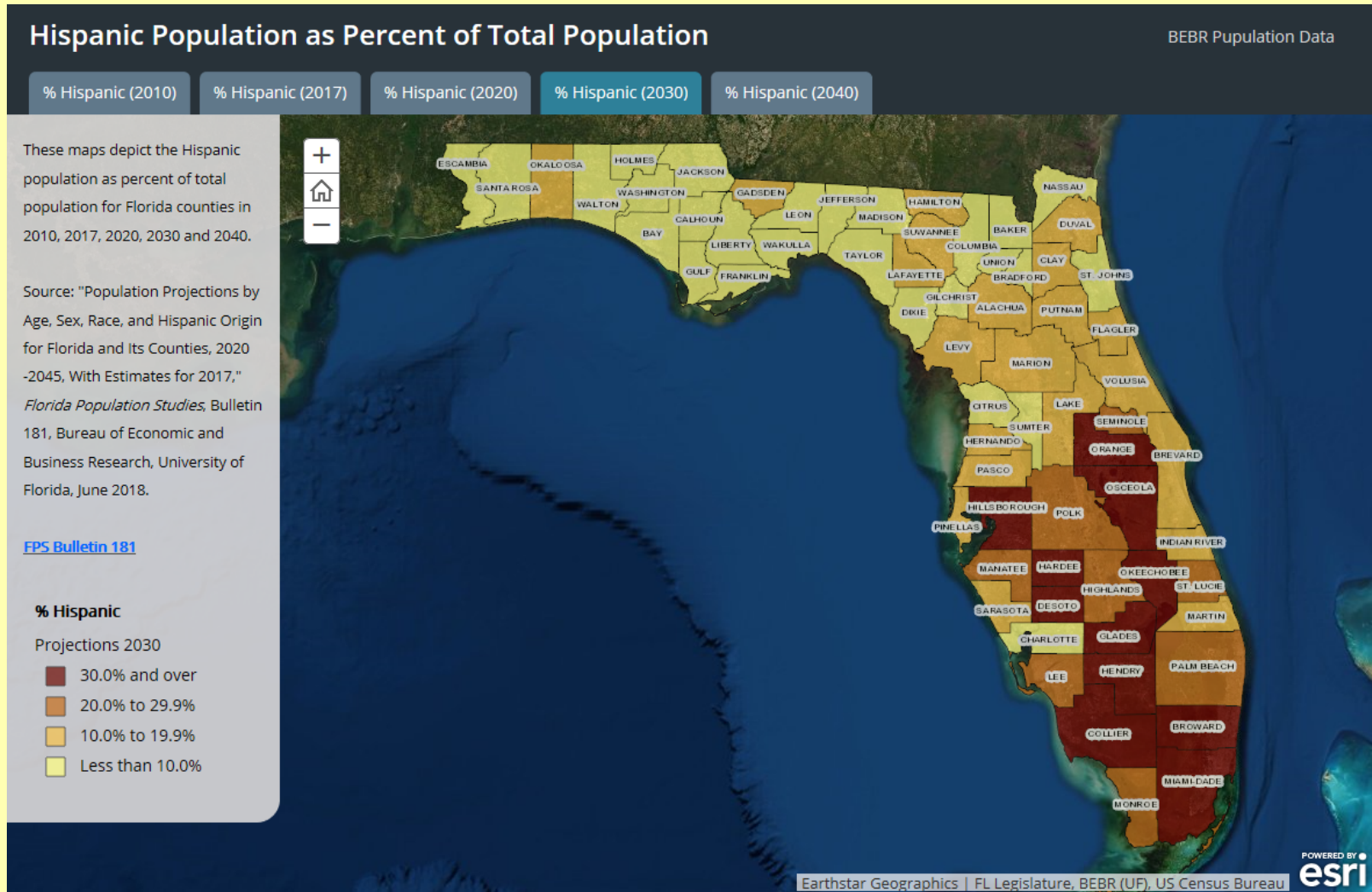


Source <https://www.milkenreview.org/articles/charticle-3#:~:text=The%20Browning%20of%20America%20by%20will iam%20h.%20frey,Explosion%3A%20How%20New%20Racial%20Demographics%20Are%20Remaking%20America.>

# Percent Hispanic by County, 2010



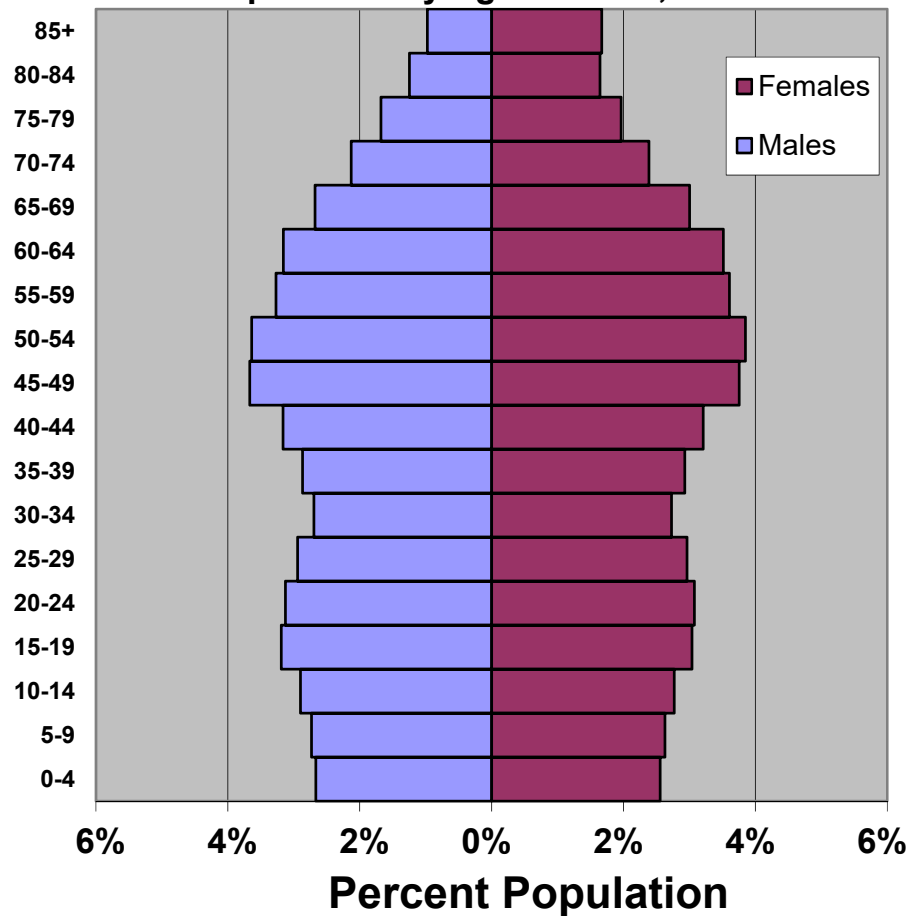
# Percent Hispanic by County, 2030



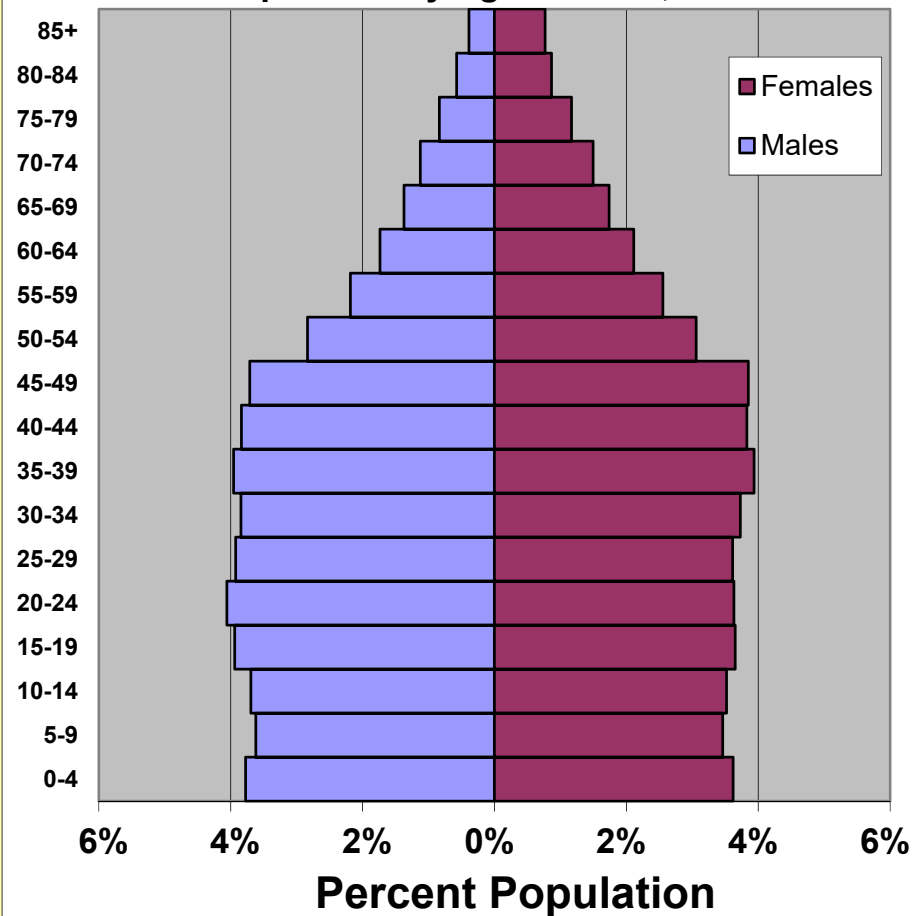
<https://www.bibr.ufl.edu/population/maps>

# Ethnicity Matters: The Demographic Differences Between Hispanics and Non-Hispanics in Florida

State of Florida Non-Hispanic Percent Population by Age and Sex, 2010

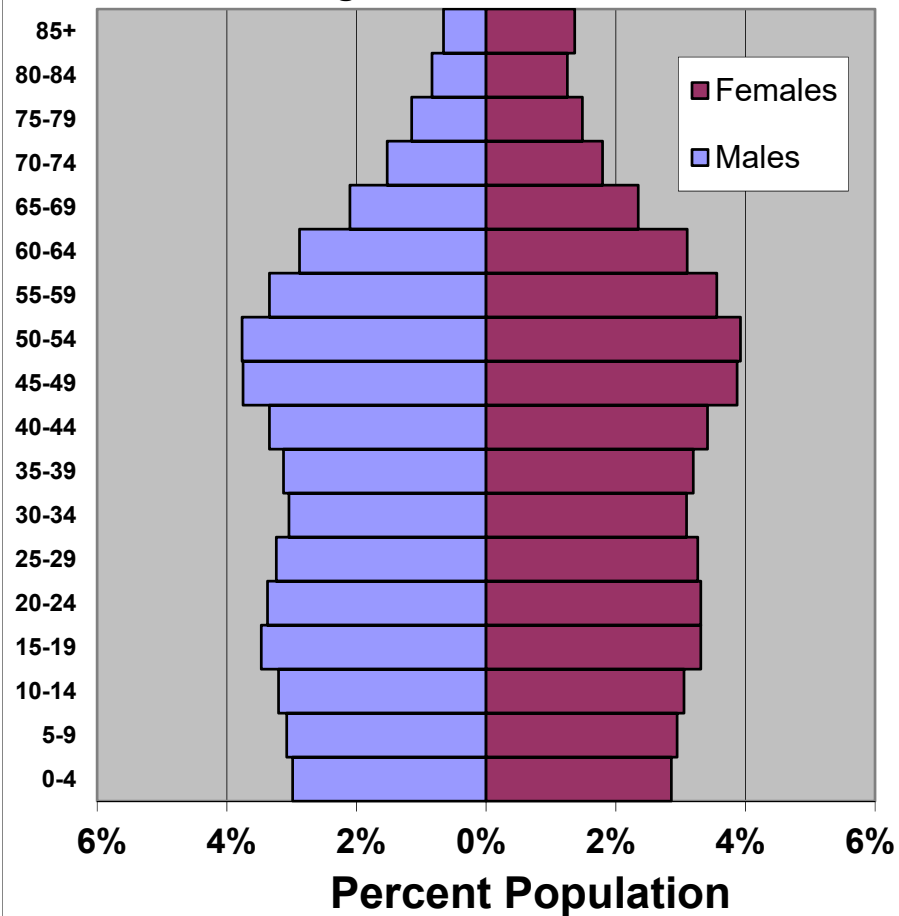


State of Florida Hispanic Percent Population by Age and Sex, 2010

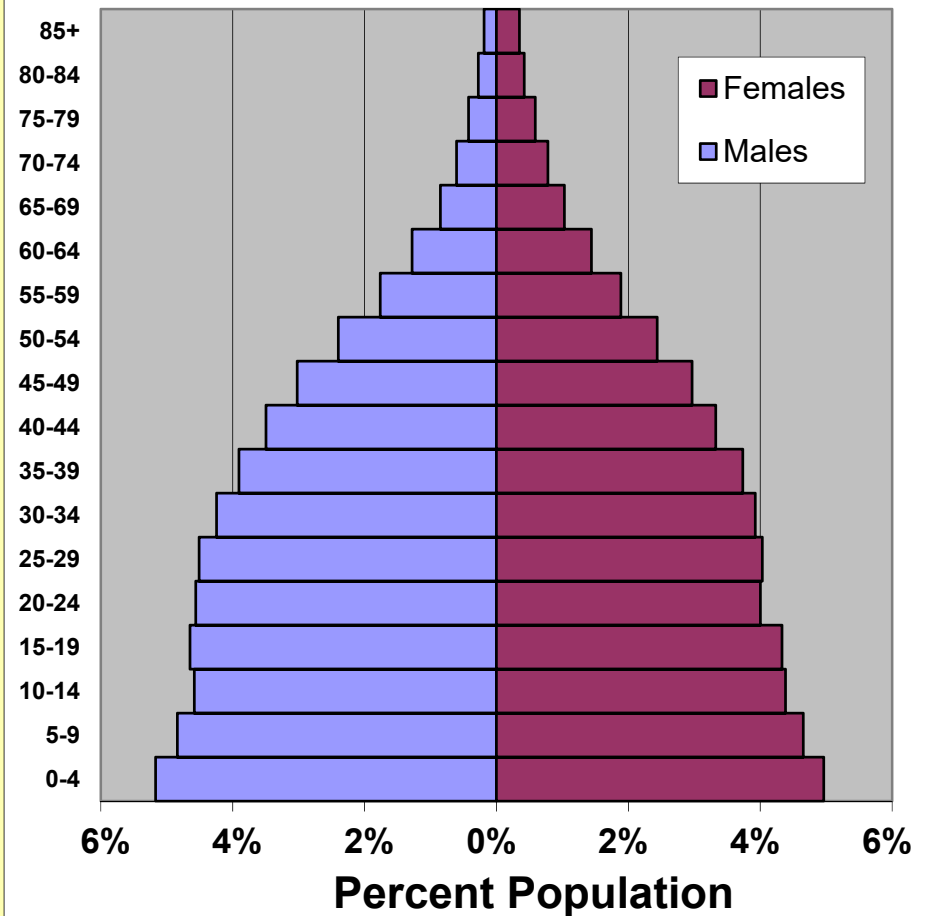


# Ethnicity Matters: The Demographic Differences Between Hispanics and Non-Hispanics in the USA

US Non-Hispanic Percent Population by Age and Sex, 2010



US Hispanic Percent Population by Age and Sex, 2010



## **Florida's Diversity Far Surpasses that of Most Other States, 2010**

	<b>United States</b>	<b>Florida</b>	<b>FL Rank</b>
Pct Black	13.1%	16.5%	12 <sup>th</sup>
Pct Hispanic	16.7%	22.9%	6 <sup>th</sup>
Pct Foreign Born	12.8%	19.2%	5 <sup>th</sup>
Pct English Not Spoken at Home	20.3%	27.0%	8 <sup>th</sup>

# Foreseeing an American and Floridian “Tiny House” Revolution





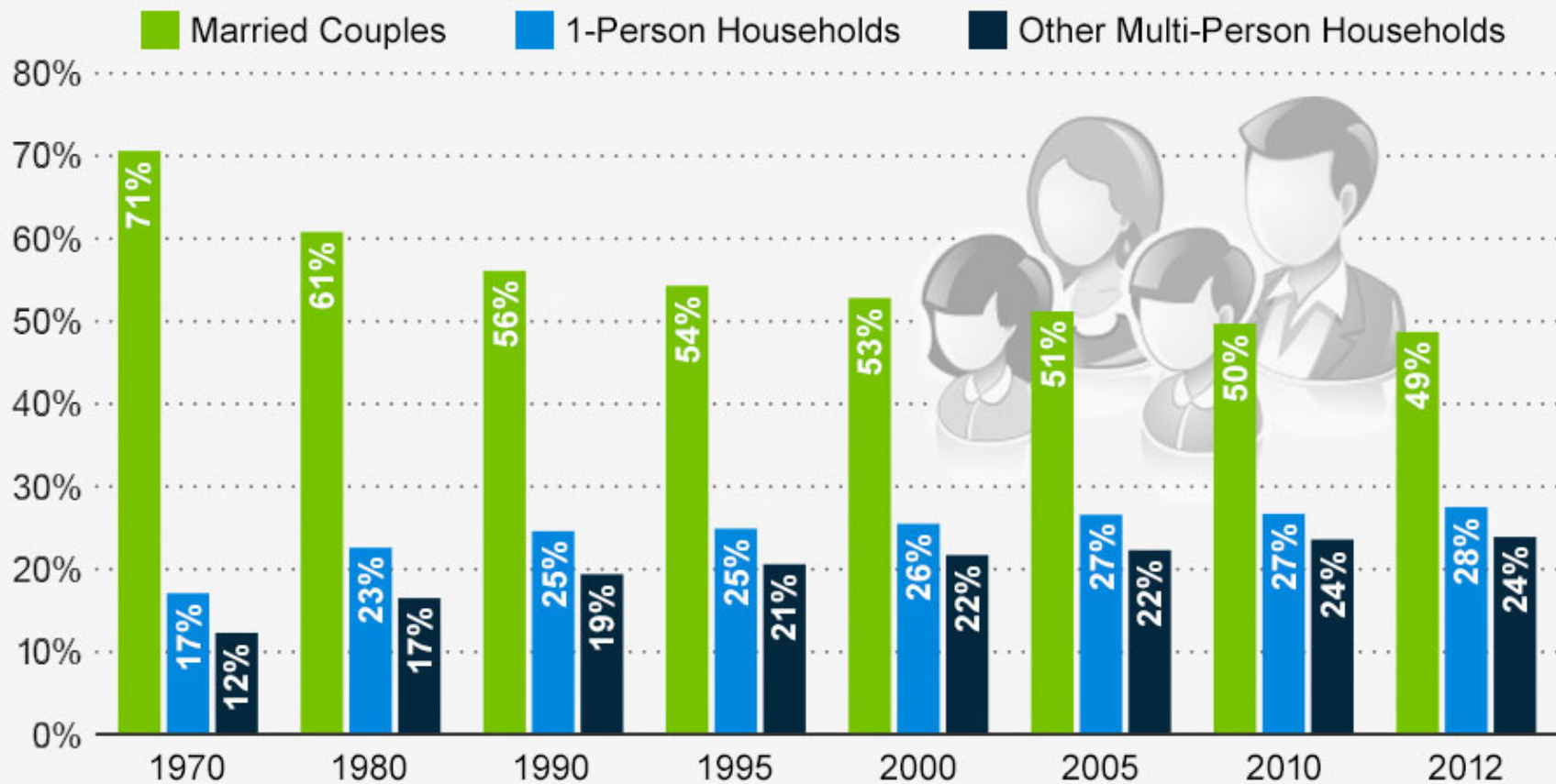
## **“Leave it to Beaver” Getting Left Behind**



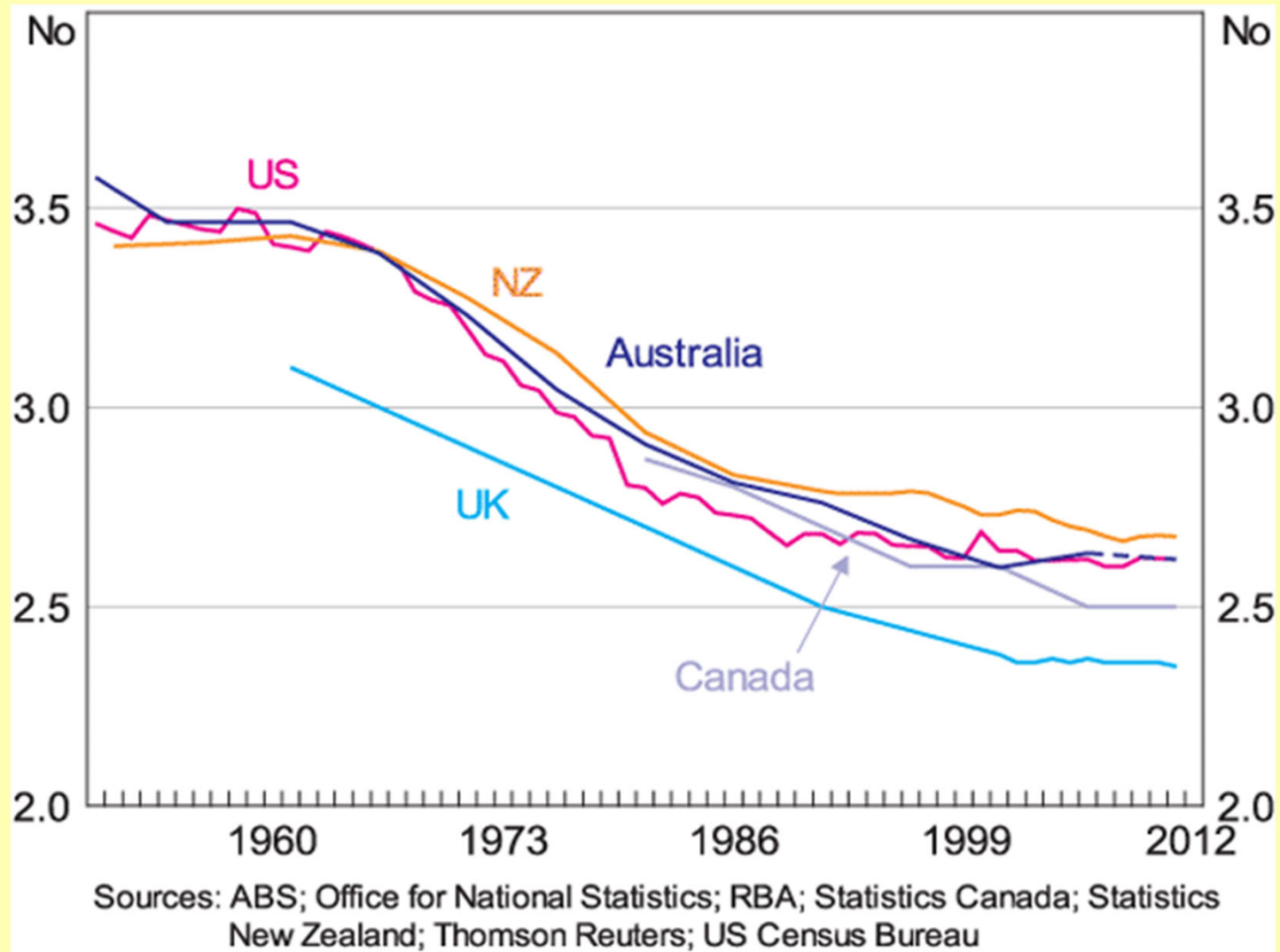
Table 1. Percent of households with and without children, 1960, 2000, and 2025.

	1960	2000	2025
Households with children	48%	33%	28%
Households without children	52%	67%	72%
Single-person households	13%	26%	28%

# The Decline of the Married Household

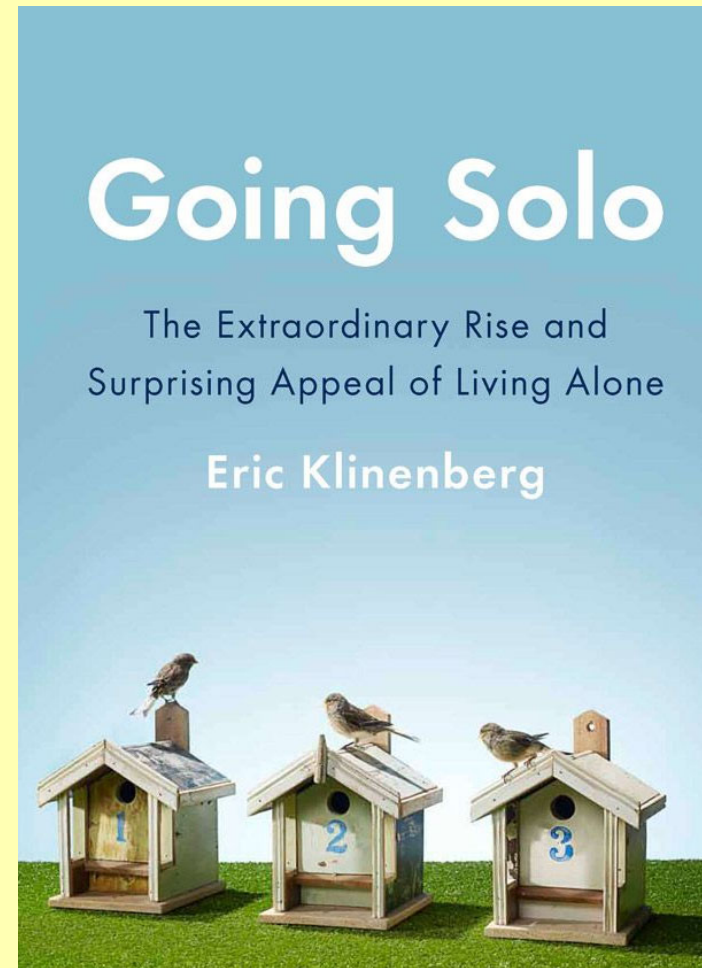


# Global Shrinking Household Sizes



# The “Singleton” Revolution

- *Choice Singles*
- *Young Singles*
- *Widows/Widowers*
- *Divorced Singles*



# Quality Growth's Demographic Opportunity

Quality Growth Attribute	Impact of Changing Demographics on QG Dimension
<b>Density</b>	Preference for smaller and/or attached dwelling units on smaller lots
<b>Mix of Uses</b>	Desire accessibility to shopping, health care, and recreational uses
<b>Mix of Housing</b>	Greater demand for and acceptability of a range of housing types
<b>Multiple Modes</b>	Prefer/Require transit accessibility and pedestrian oriented development
<b>Urban Revitalization</b>	Greater preference for more urban locations with interesting settings
<b>Climate Change Impacts</b>	Smaller Lots + Greater Mixed Use + More Diverse Mode Choices = Reduced VMT and Reduced Footprint on Land

# Summing Up: Part I

- 1. There are several ongoing, intertwined, inevitable demographic trends reshaping Florida and the US.**  
Recognizing these trends and their potential impacts upon the landscape is key for community success.
- 2. US and Florida population will continue to grow.**  
There will be a growing need for services, but in a fiscal climate where less funding may be available.
- 3. There is indeed a remarkably powerful “Silver Tsunami”; by 2025 roughly 1 in 4 of all Floridians will be older adults (65+).**  
There will be increased (and specialized) demands for older adult services in almost all Florida communities.

## Summing Up: Part II

**4. The Florida and US population will continue to diversify.**

Community leaders and public officials will need to recognize and be prepared for increasingly complex households, cultural settings, and language issues.

**5. Non-children households, especially “singles” households, are where household growth is.**

While there has been a traditional emphasis upon married households and/or households with children, household trends are moving away from this classic suburban household model.

**6. Given Florida’s growth trajectory, the “where” question is the defining issue of the next generation.** How Florida and local communities balance development and conservation - people and environment - will impact our economy, environment, and equity outcomes for many decades to come.

# Recommended Reading

