Local Response to COVID-19:
Creation of the LeeCARES Program

Florida Trust & FAC  |  August 7, 2020
LEE COUNTY
FLORIDA

754,610
POPULATION

$134,459,744
DIRECT ALLOCATION

HOME OF

BOSTON RED SOX
MINNESOTA TWINS

Hertz
Potential Costs through December 30

- Coronavirus Testing
- Contact Tracing
- Isolation & Quarantine Housing
- Personal Protective Equipment
- Data Collection, Analysis, Reporting
- Economic Stabilization
- Food & Nutrition
- Elections
- Housing Stability
- Utility Assistance
- Essential Government Services
- General Reserves for Unmet Needs
- Non-Congregate Hurricane Sheltering
- Public Education
- Youth Services
- Facility Safety Improvements
<table>
<thead>
<tr>
<th>Program</th>
<th>ALLOCATION</th>
<th>DETAILS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Services</td>
<td>$45,000,000</td>
<td>Food, Rent, Mortgage, Utilities, Youth Svcs, etc.</td>
</tr>
<tr>
<td>Business Assistance</td>
<td>$25,000,000</td>
<td>Business Relaunch and Rehire grants, PPE, etc.</td>
</tr>
<tr>
<td>Public Safety/Medical</td>
<td>$23,950,000</td>
<td>Testing, Contact Tracing, EMS transport, Quarantine Housing, PPE, Non-Congregate Hurricane Sheltering, etc.</td>
</tr>
<tr>
<td>Governmental COVID-19 Direct Expenses</td>
<td>$20,000,000</td>
<td>County, Constitutionals, Cities – PPE, Facility Safety (disinfecting and modifications), Public Education and Messaging, Data Collection and Reporting, Elections, Telework, etc.</td>
</tr>
<tr>
<td>General Reserve</td>
<td>$20,509,744</td>
<td>See Potential Costs on Slide 3</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>$134,459,744</strong></td>
<td></td>
</tr>
</tbody>
</table>
LeeCARES Programs – Phase 1

- **Small Business Relaunch Program**: $25m
  - $5,000 grants to eligible small businesses

- **Individual Assistance Program**: $22m
  - Up to $2,000 of rent, mortgage, or utilities assistance to eligible households

- **PPE for Small Business Program**: $3m
  - PPE kits for eligible small businesses in specific “high touch” industry sectors

- **Childcare Assistance Program**: $4.5m
  - Funding for childcare assistance to eligible households and PPE supplied to partnering providers

- **Food Security Program**: $3m
  - Funding to our local community for food security
High-level Readiness Tasks

- Established Assistance Parameters & Eligibility Criteria
- Created Program Applications
- Selected Technology Platforms & Designed Workflows
- Designated Workspaces & Fit Up with Technology
- Identified & Assigned Staff through Lee County E-Role
Business Relaunch – Phase 1

- $5,000 Grant
- Eligible Businesses Closed by Safer-at-Home Order
- 25 or Fewer Employees as of March 1, 2020
- Use for Operating Expenses not Covered by Other Resources:
  - COVID-19 Sanitation / PPE / Signage, Outdoor Seating, Marketing, Insurance, etc.
- Call Center
- $6.3 Million Awarded

Lee County, Florida | August 7, 2020
**Business Rehire Phase 2**

**Grant Size**

<table>
<thead>
<tr>
<th>Hourly Wage</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $15</td>
<td>$5,000</td>
</tr>
<tr>
<td>$15 to $20</td>
<td>$6,500</td>
</tr>
<tr>
<td>Over $20</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

- $5,000 - $8,000 for each FTE **Rehired**
- Businesses with fewer than 250 employees, 501(c)3 or 501(c)19

Businesses receiving Payroll Protection Program (PPP) funding are not eligible

Use for Operating Expenses not Covered by Other Resources:
- Working capital, professional services, employee training

July 6, 2020
Individuals & Families – Phase 1

- Rent or mortgage
- Utilities – Water & Electric
- $2,000 allowance per household
- Payments made directly to vendors

- Income eligibility determined at time of application (80% of AMI)
- Online application across all devices
- Call center & drop-off
- $11 Million Awarded

Lee County, Florida | August 7, 2020
Expanded Income Eligibility to 120% of AMI

Increased Max Award to $3,000

Rent, Security Deposits, Mortgage, HOA Fees, Electric, and Water

Opens August 17
Business PPE - $3 Million

- Masks
- Hand Sanitizer
- Gloves or Disinfectants
- Specific Industry Sectors
  - High intensity personal contact
  - Less than 25 employees
- Online Application
- Matchmaking for Local Buyers/Sellers
- Distribution Elections Center

Lee County, Florida | August 7, 2020
## PPE Eligible Businesses

<table>
<thead>
<tr>
<th>Business Category</th>
<th>NAICS Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>621111 Offices of Physicians (Except Mental Health Specialists)</td>
<td>6244 Child Day Care Services</td>
</tr>
<tr>
<td>621112 Offices of Physicians, Mental Health Specialists</td>
<td>7121 Museums, Historical Sites, &amp; Similar Institutions</td>
</tr>
<tr>
<td>621210 Offices of Dentists</td>
<td>7139 Other Amusement &amp; Recreation Industries</td>
</tr>
<tr>
<td>621310 Offices of Chiropractors</td>
<td>722511 Full-Service Restaurants</td>
</tr>
<tr>
<td>621320 Offices of Optometrists</td>
<td>722513 Limited-Service Restaurants</td>
</tr>
<tr>
<td>621330 Offices of Mental Health Practitioners (except Physicians)</td>
<td>812111 Barber Shops</td>
</tr>
<tr>
<td>621340 Offices of Physical, Occupational &amp; Speech Therapists, and Audiologists</td>
<td>812112 Beauty Salons</td>
</tr>
<tr>
<td>621391 Offices of Podiatrists</td>
<td>812113 Nail Salons</td>
</tr>
<tr>
<td>621391 Offices of Podiatrists</td>
<td>812199 Other Personal Care Services (Hair replacement, sun tanning salons, tattoo parlors, hair weavng, day spas, make up salons, hair removal salons, massage parlors, ear piercing services, saunas)</td>
</tr>
<tr>
<td>621399 Offices of All Other Miscellaneous Health Practitioners (Acupuncturists, Advanced RN offices, CRNA Offices, Dental Hygienist offices, Denturists, Midwife, Dieticians)</td>
<td></td>
</tr>
</tbody>
</table>
Business PPE Management

PPE Small Business Summary Dashboard

Total Received: 1,365
Under Review: 0
Approved: 1,218
Distributed: 92

Total To Be Distributed:
- Small: 85
- Large: 7
- KN95 Masks: 0

Total Distributed:
- Small: 924
- Large: 202
- KN95 Masks: 73

Applications Approved
- Approved: 1
- Total: 92
- Distributed: 1,126

Lee County, Florida | August 7, 2020
PPE – Phase 1

ROUND 2 Updates:

- $2.3 Million to Distribute PPE to County Residents
- Coordinate with Municipalities

4.2M Items Distributed

1.2M County/Cities/Constitutionals

1.7M ALF/Nursing Homes

1.3M Businesses
Childcare Support

Scholarships
- 73 providers
- United Way partner is processing applications
- Maximum of $1,250 per eligible child for summer
- Additional $1,250 for after-school enrollment

Childcare & Summer Camp Facilities
- Distributions to 75+ providers
- 70 facilities approved for periodic deep cleaning
## LeeCARES Food Security

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ALLOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harry Chapin Food Bank</td>
<td>$1,550,000</td>
</tr>
<tr>
<td>Midwest Food Bank</td>
<td>$425,000</td>
</tr>
<tr>
<td>Community Cooperative</td>
<td>$225,000</td>
</tr>
<tr>
<td>Food Pantries</td>
<td>$500,000</td>
</tr>
<tr>
<td>Reserve</td>
<td>$300,000</td>
</tr>
<tr>
<td><strong>FOOD SECURITY TOTAL</strong></td>
<td><strong>$3,000,000</strong></td>
</tr>
</tbody>
</table>
Government Expenditures

$8,150,882
Through August 6, 2020

Nonexclusive Examples of Eligible Expenditures

- Public Safety (EOC, ME, PPE) $4,342,330
- Facilities $1,621,907
- Technology $760,418
- Miscellaneous $1,427,227

- Emergency Medical Services Response
- Personal Protective Equipment
- Public Facility Disinfection
- Public Safety Response Measures
- Non-budgeted Payroll Expenses
- Telework Capabilities
- Facility Safety Modifications
- Public Education & Messaging
LEECARES Dashboard

updated 8/5/2020, 9:00:00 PM

18,191 applications received
34,171 calls received

Individual Assistance Program
13,734 applications received
$11,189,535 assistance approved

Business Relaunch/Rehire Program
3,044 applications received
$6,311,000 assistance approved

Documents and Reports
Coronavirus Relief Fund - Exp Classifications Overview
Inspector General Reporting and Record Keeping Requirements
Coronavirus Relief Fund Program Reporting
6/10/2020 Report to EROC

Summary Statistics
Number of Calls Received Daily

Number of Applications Received Daily

Lee County, Florida | August 7, 2020
Transparency and Oversight

Bi-monthly Presentations & Reports to Executive Regulatory Oversight Committee
  • Population Served
  • Processing Times
  • Financials

Monthly Reports Posted to www.leegov.com

BoCC Regular Meeting Updates
**Testimonials**

Thank you for all you are doing for the folks there in Lee County...Your application and navigation was the most user friendly I have seen and the quickest response of all agencies I am currently working with in now 5 different states. kuddos!!!

I cannot tell you how difficult it has been to find these [PPE] products. We definitely needed the supplies and appreciate Lee County’s commitment to the community and its residents.

I am 62 and unemployed and struggling so much. As I write this tears roll down my eyes, but tears of appreciation for the assistance.

Thank you, thank you so very much. This is going to help my restaurant immensely.

Omg!!! Thank you!!!

Lee County, Florida | August 7, 2020