

# U.S. Flag Etiquette Program

## *5 Steps to Launch Your Initiative*

Thanks to the partnership with National Association of Counties (NACo) and the Florida Association of Counties, we're proud to provide a custom flag retirement box to every county in Florida.

**Here are 5 steps to launch your flag retirement program:**

**1 ARRANGE FOR FLAG COLLECTION** – Many local organizations, like Boy Scouts, Girl Scouts, veterans groups and sheriffs' departments, regularly hold flag retirement ceremonies. Identify and partner with a group to be responsible for emptying the flag box and retiring the flags in the proper manner.

**2 DISPLAY THE BOX** – Find a location for the flag disposal box that is both secure and easily accessible. The box is durable but recommended for indoor use.

**3 ALERT THE PUBLIC** – Announce the box's availability and location to residents through local news, social media and other forms of communication. NACo has a press release template to help announce your flag retirement program, which can be accessed at [www.naco.org/FLFlagRollout](http://www.naco.org/FLFlagRollout).

**4 PROMOTE PROPER FLAG RETIREMENT** – Ensure your residents understand the importance of U.S. Flag care. NACo offers more information on the U.S. flag code, social media posts and flag retirement promotion at [www.NACo.org/flag](http://www.NACo.org/flag).

**5 MONITOR THE BOX** – Assign someone, either in the county or a partner, to regularly check the condition of the box. When the box is no longer suitable for use, it can be recycled.

**Thank you for the partnership.**

NACo delivers unmatched member value to America's 3,069 counties, boroughs and parishes.

To learn more about membership or if you have additional questions about launching your Flag Retirement Program, please contact

[flag@naco.org](mailto:flag@naco.org), or visit [www.naco.org](http://www.naco.org) for resources and information.

