Protecting
Your County's
Financial
Assets in a
Changed
Environment



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Florida's Recent Cyber Attacks

- **2019**: Collier County scammed out of \$184K as a result of a business email compromise.
- 2019: The <u>City of Tallahassee</u> had \$500,000 redirected out of the employee payroll account.
- 2019: The <u>City of Riviera Beach</u> paid \$600,000, after hackers ransomed the city's encrypted data.
- 2020: The <u>City of Naples</u> lost \$700,000 as a result of a cyber attack by an imposter representative from a construction firm contracted by the city.
- 2021: A hacker tried to increase the levels of sodium hydroxide by gaining access into the water treatment system of Oldsmar, Florida

The New Hork Times

Hit by Ransomware Attack, Florida City Agrees to Pay Hackers \$600,000

THE WALL STREET JOURNAL.

Hackers Strike Another Small Florida City, Demanding Hefty Ransom

Lake City officials agree to pay \$462,000; 'There are a lot of copycats out there'

Almost \$500,000 swiped in city of Tallahassee payroll hack

Karl Etters Tallahassee Democrat

Riviera Beach pays massive ransom to hackers following cyber attack, official says

Someone tried to poison a Florida city by hacking into the water treatment system, sheriff says

By Amir Vera, Jamiel Lynch and Christina Carrega, CNN



The Evolution of Fraud



- Bank robbery
- Counterfeit currency
- Forged, counterfeit checks
- Keyloggers
- Digital age





Today's Topics

WHITE-WASHED CHECKS

Mail snatchers erase the ink on a **check** with chemicals found in common household cleaning products.

BUSINESS EMAIL COMPROMISE

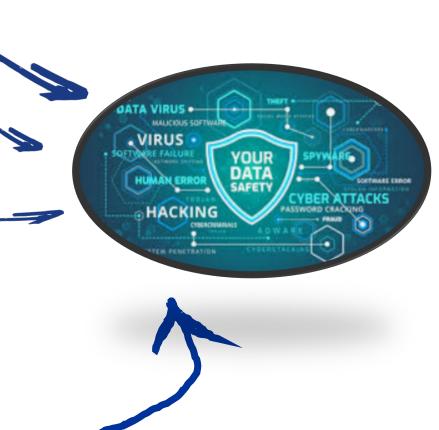
Form of cyber crime which use email fraud to attack commercial, government and non-profit organizations.

INTERNAL FRAUD/EMBEZZLEMENT

The use of one's occupation for personal enrichment through the deliberate misuse or misapplication of the organization's resources or assets.

RANSOM WARE

Threatens to publish your organization's data or perpetually block access to it unless a ransom is paid.







Scheme #1: White-Washed Checks



White-Washed Checks Statistics

- •The FBI estimates that losses from check fraud total \$18.7 billion annually.
- •More than **500 million checks**, more than a million a day, are forged annually in the U.S.
- •The average fraud scheme lasts 18 months before it is detected.
- •The most common method for detecting fraud is through **tips from employees, customers, vendors** and anonymous sources.
- •The second most common method of discovery is by accident.



White-Washed Checks

- Mail snatchers erase the ink on a check with chemicals found in common household cleaning products found on the shelves of your local Walmart (Bleach, carpet cleaner, carbon tetrachloride or nail polish)
- Check are re-written, increasing the amount payable by hundreds and even thousands of dollars.







Scheme #2 Business Email Compromise:

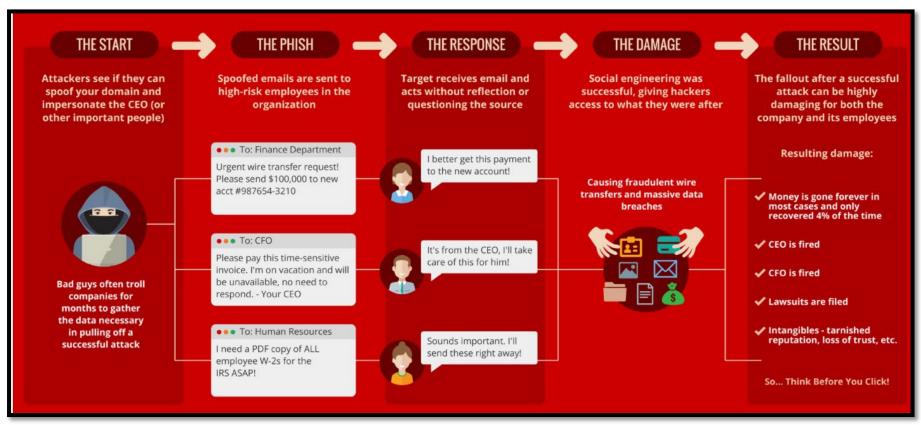


Business Email Compromise (BEC) Statistics

- Between May 2020 and July 2021, there was a 100 percent increase in identified global Business Email Compromise exposed losses (Internet crime complaint center)
- Over the past three years, Business Email Compromise (BEC) schemes have caused at least \$5.3 billion in total losses to approximately 24,000 companies around the world (trendmicro)
- During the third quarter of 2020, the median number of business email compromises received per company each week rose by 15% (techrepublic)
- 65% of companies faced business email compromises in 2020 (security Blvd.)



Business Email Compromise: Spear Phishing





Look at the spelling of the words and names carefully.

Tom.rogers@mycomp.com

Tom.rogers@rnycomp.com

www.mircosoft.com



Business Email Compromise: Spear Phishing

- Perpetrators research key individuals and their roles in the company based on information on social media sites, professional associations, company website, etc.
- Crooks look at post for specifics such as job duties/descriptions, hierarchal information and out-of-town travel details
- Fake social media accounts can be created, appearing they are legitimate
- Information about the individual can be used to personalize and legitimize business email attacks.



Ron Johnson



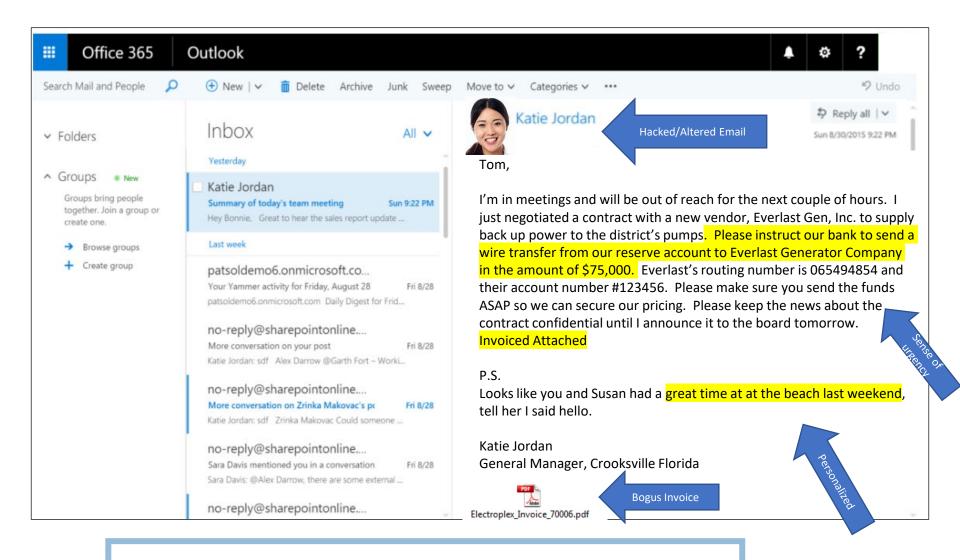
Last day of our trip, back to reality next week



1

Fraudsters often review social media sites to legitimize attempted email compromises

Business Email Compromise



Sophisticated Cyber Criminals Do Their Homework



The Bogus Invoice

- Fraudster emails/mails an invoice to the company; often address to the AP department
- Invoice usually includes remittance information including the account to which funds are to be paid
- Invoice may include a link to pay the invoice online, the link may be a source of malware



A Real-Life Example: Spear Phishing

- 1. A fraudster, posing as the CEO, sent an email to the legitimate CFO instructing them to wire a large sum of money to a outside contractor. The first email used below is fraudulent, the second is legitimate:
 - 1. Bob.Thompson_XYZ.FL.com
 - 2. Bob.Thompson-XYZ.FL.com
- 2. The CFO had been on vacation the week before, and it was their first day back in the office. Rushing to catch up on emails, the legitimate CFO emailed the bank with wire instructions, account numbers and amounts.
- 3. Once the request was received, the banker informed the CFO of the bank's wire transfer protocols and that additional security steps needed to be taken.
- 4. The CFO emailed the fraudster posing as the CEO and informed them of the bank's policy. The CEO then emailed the banker to authorize the wire and stressed the importance of getting the wire completed before the bank's cut off time of 2:00 PM.
- 5. In the email to the banker, the fraudulent CEO used uncommon words such as "kindly" and a date format of 13/7/2021.
- 6. The banker called the company to inform them of their suspicions. The CEO confirmed the request was fraudulent.





Scheme #3

Internal Fraud/Embezzlement

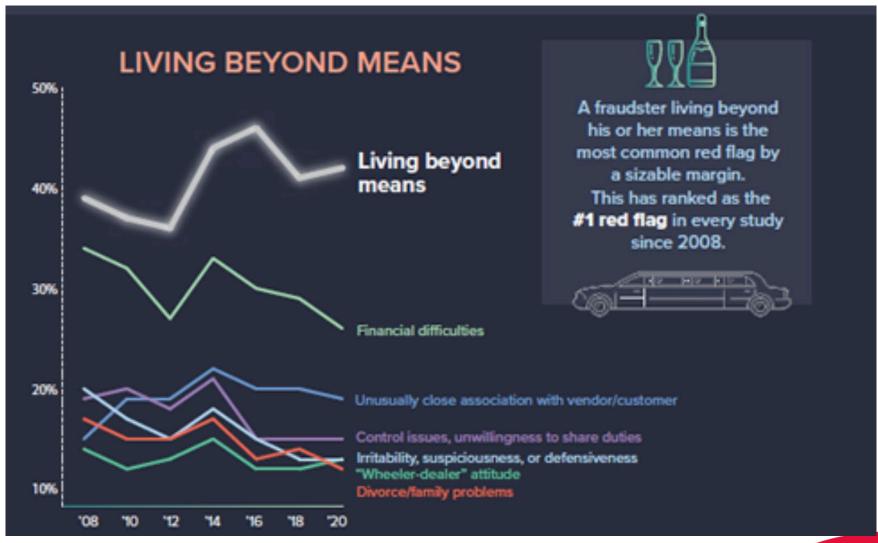


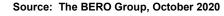
Internal Fraud/Embezzlement Statistics

- The median loss caused by occupational fraud was \$125,000, with 21% of cases causing losses of over \$1 million
- 70% of frauds occurred in for-profit organizations, with 26% being public entities.
- Most occupational fraud perpetrators are first-time offenders with clean employment histories.
- Approximately 86% had never been punished or terminated for fraudrelated conduct by previous employers.
- The typical occupational fraud scheme lasts 14 months before it is detected and causes a loss of \$8,300 per month.



85% of fraud perpetrators displayed behavioral red flags that are often associated with fraudulent conduct









Internal Fraud/Embezzlement <u>A Case Study:</u>

Rita Crundwell, Comptroller for the City of Dixon Illinois



- Crundwell began her work at the City of Dixon, Illinois in 1970 as part of a work study program while in high school. She was appointed comptroller in 1983.
- Outside of her work, Rita had a passion for softball, playing softball for the team of Clifton Gunderson (Dixon's independent audit firm at the time). Rita also pursued an interest in breeding and showing horses
- Crundwell built the first horse stables in 1997. Her ranch produced 52 world championship. Her salary at the time was approximately \$20,000.
- In 2000, she undertook a major expansion to the house, doubling the living space to nearly 3,500 square feet. She also built a nearly 20,000- square-foot horse barn in 2006 on another 88-acre property in the area
- She was allowed to work remotely for 3 months out of the year, having access to the cities email and calling in every day.
- In the early 2000's, the City of Dixon began to face financial difficulties.
 Crundwell pointed blame to State of Illinois and claimed that the city's hard times were due to nonpayment by the state

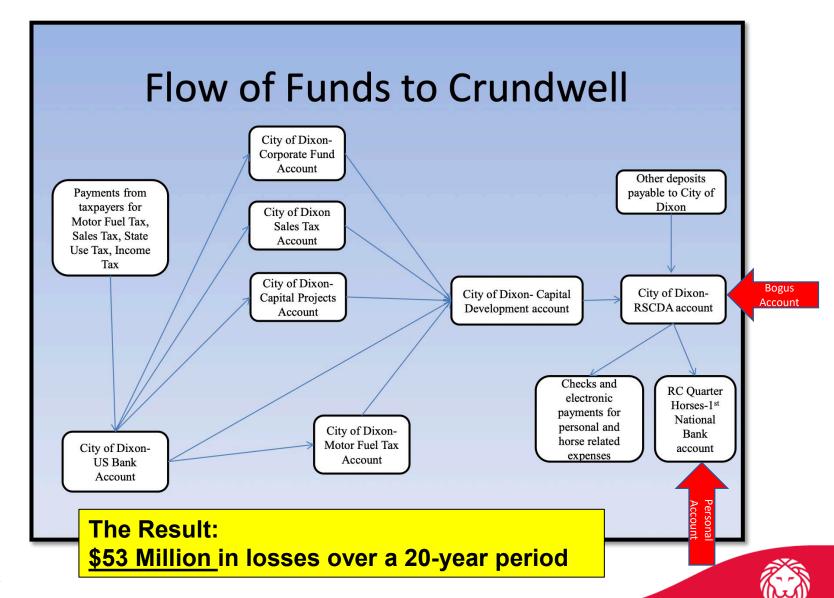


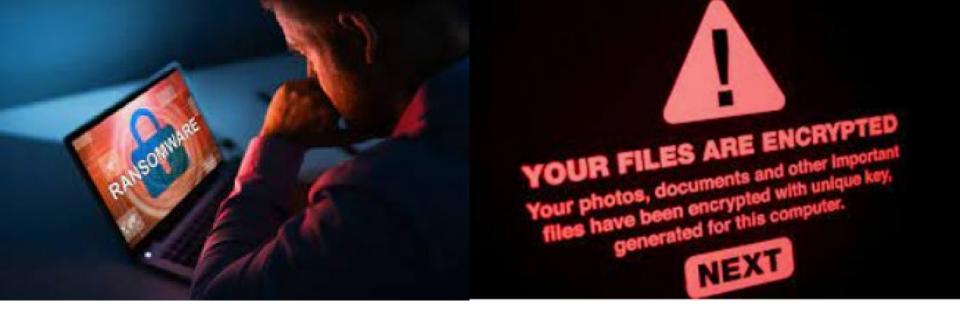
How did she do it?

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815 284 4069	53 bank	12:08:19 03-2	JUN-12-2012 11:22AM FROM- T-214 P.002/003 F-392 Gg	
	SIGNATURE CARD	BANK	RESOLUTION OF CORPORATION AUTHORIZING OFFICERS TO MAKE DEPOSITS AND WITHDRAWALS	
1	UNITED TO AS BANK :		DEPOSITS AND WITHDRAWALS	
j.	Name (Primary Owner) City of Distant ()	Account No RSCDA Resurve Fund	I HEREBY CERTIFY, that I am Secretary of the Board of Directors of City	
-	Street Address	Туре		
	L13 West Second Street, PO Box 386 City and State	Zip	a engineering figurized and existing under the laws of the State of Identification 	
1	Dixon, IL	61021-0386	I FURTHER CERTIFY, that a meeting of the Board of Directors of said Corporation was duly	
:	Home Phone Date of Birth Mother 815-288-1485 2-10-53 Sels	rs Maiden Nome	called and held at its office in the City of	
	Employer	Wark Phone	day ofday of	
	City of Dixon	B35-288-1485	and State of 19 that at said meeting a quorum was present and voting throughout, and that the following resolutions were duty adopted and are now in full force and effect.	
	Tax ID or S.S. Number	NEW ADD TO REPL	Good Rook Co. H.	
	Ownership* Opened By	BC No. Date		
	* James Andrews In wheel he	nt oc	be and it is hereby designated as a depository of the funds of this Corporation, and that the said funds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange, exceptances, underfunds be subject to withdrawal upon checks, notes, drafts, bills of exchange the exceptances of exceptances.	
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P	ayable on Death Beneficiary Signa	ature Card	RESOLVED, that said bank be promptly inclined in wing by a war and that until it has actually of this Corporation of any change in these resolutions or our by-laws and that until it has actually received such notice in writing said Bank is authorized to act in pursuance of these resolutions.	
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 Crundwell funneled money into the Capital Development Fund that she then transferred to the secret RSCDA account.





Scheme #4: Ransomware

- •Ransomware perpetrators carry out more than 4,000 attacks daily.
- •On average, organizations pay a ransom of \$233,217.
- •There's a 19-day downtime following a ransomware attack.
- •95 new ransomware classification families were discovered in 2019 alone.
- •Ransomware attacks rose by 388% between Q2 and Q3 of 2020, occurring every 11 seconds.
- •The global cost associated with ransomware recovery will exceed \$20 billion in 2021

Ransomware

- Fraudster demands ransom to remove the restrictions
- Some forms systematically encrypt files on the system's hard drive.
- Difficult or impossible to decrypt without paying the ransom for the decryption key; some may simply lock the system and display messages to coax the user into paying
- Most Ransomware enters the system through attachments to an email message.





A Real-Life Example: Forward Air Trucking and Logistical Company



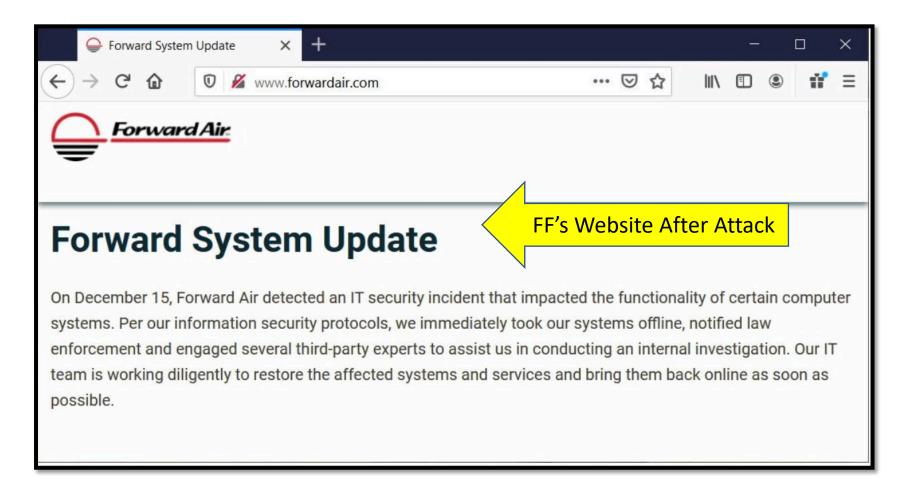


Ransomware: A Real Life Example

- On December 15 of 2020, Forward Air detected an IT security incident that impacted the functionality of certain computer systems. Later, it was discovered that the attack was a ransomware incident which was linked to the Hades ransomware.
- Immediately after the attack, Forward Air took their systems offline. This resulted in freight forwarders and airlines scrambling to locate freight, book loads and find other ways to communicate with Forward Air.
- Drivers and employees were barred from accessing necessary documents and transport requirements
- The attack left a dent of \$7.5 million in its Q4 financial results

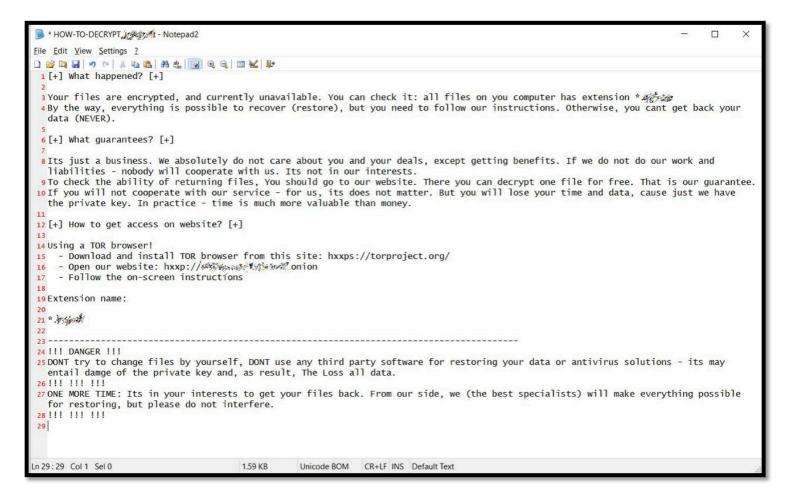


Ransomware





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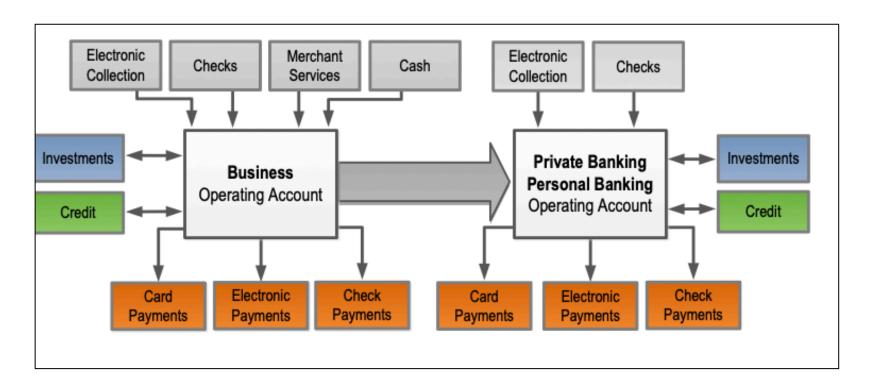


Tips on How to Safeguard Your Financial Assets

- Be careful with what information you share online or on social media. By openly sharing things like pet names, schools you attended, links to family members, and your birthday, you can give a scammer all the information they need to guess your password or answer your security questions.
- Don't click on anything in an unsolicited email or text message asking you to update or verify account information. Look up the company's phone number on your own (don't use the one a potential scammer is providing), and call the company to ask if the request is legitimate
- Carefully examine the email address, URL, and spelling used in any correspondence. Scammers use slight differences to trick your eye and gain your trust.
- **Verify payment and purchase requests** in person if possible or by calling the person to make sure it is legitimate. You should verify any change in account number or payment procedures with the person making the request. Be especially wary if the requestor is pressing you to act quickly.
- Implement Dual Controls. Ensure there are systems of checks and balances in place.
- Conduct all online banking activities from a standalone, hardened and completely locked down computer.
 - Regularly review user access
 - Implement dual controls
 - Establish company and user entitlement limits
 - Review full transaction details before releasing the funds
 - · Reconcile account activity daily
 - Set up email alerts for ACH, wire and balance thresholds
 - Never write down passwords, usernames or token passwords
 - Verify payment instructions and details
- Avoid writing checks whenever possible



Review your County's Cash Cycle







FOUNDED IN 1971 AS AMERICAN BANKING COMPANY

LOCATIONS THROUGHOUT ALABAMA, FLORIDA, GEORGIA, SOUTH CAROLINA AND NORTH CAROLINA

GROWTH STRATEGY OF ACQUIRING BANKS IN COMMUNITIES THROUGHOUT OUR FOOTPRINT

IN 1987, FIRST PUBLIC STOCK OFFERING

IN 2006, MULTI-CHARTER COLLAPSE OF ALL INSTITUTIONS INTO ONE SINGLE BRAND – AMERIS BANK

PUBLICALLY TRADED ON THE NASDAQ UNDER ABCB

About Ameris

- Founded in 1971 as American Banking Company
- In 1996, we expanded into the state of Alabama with the acquisition of Southland Bank.
- In July of 2019, Ameris completed the merger with Fidelity Bank creating a combined company has over \$18 billion in assets and a branch network across five states
- The Ameris Approach was deployed, so that as Ameris Bank continues to grow, our founding principles of high-performance solutions, character and community will always shine through

For More Information, Contact:

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