

# Column: Software for Public Notice

HB 7049 Compliance

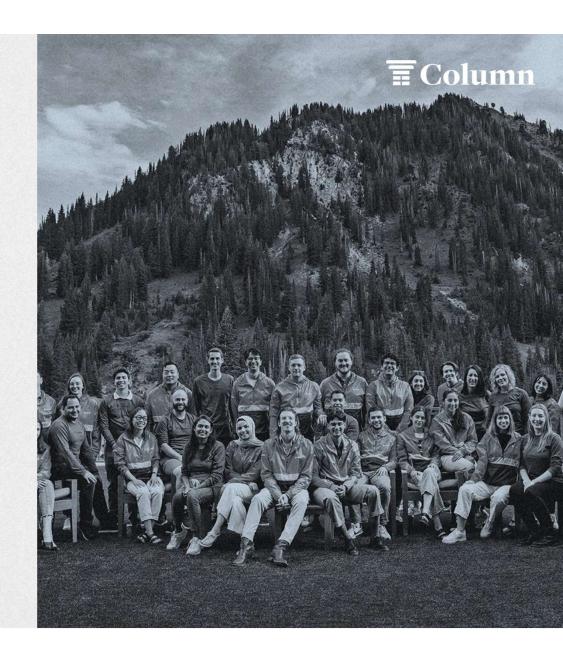


#### Who is Column?

Building Public Notice for the Next Generation

Column is a Florida-based public benefit company (B-Corp) focused on making public information more valuable.

Our software platform is used by thousands of government officials, lawyers, citizens, and newspapers to facilitate compliance with publication requirements.





## Who are our Partners?













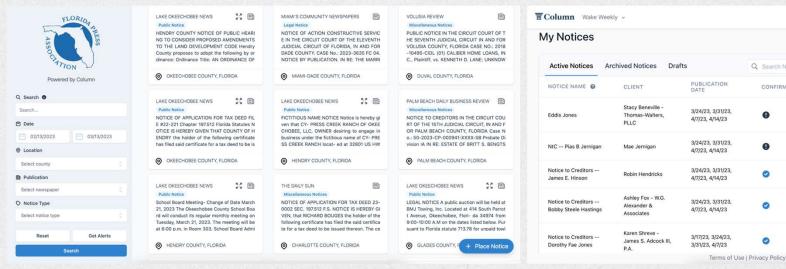
350+ Newspapers and 12,000+ Customers across the country...

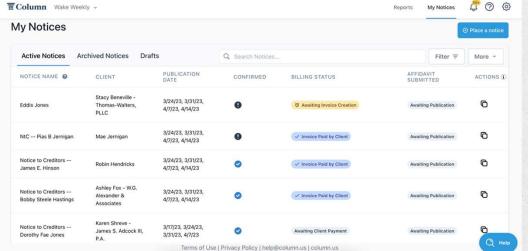


# Public Notice Provider for the State of Florida



Compliant Display Sites & Workflow Software







## Why are we here?

HB 7049

- HB 7049 introduces the option for counties to publish notices on their own publicly accessible website, or to continue publishing in newspapers
- There are unusual intricacies to this bill that will impact counties differently based on their specific circumstances
- For counties who choose to publish notices on their own website, there is a meaningful responsibility shift from newspapers to counties



#### **CHAPTER 2022-103**

#### Committee Substitute for House Bill No. 7049

An act relating to legal notices; amending s. 50.011, F.S.; revising the requirements for newspapers publishing legal notices; deleting an option for publication on a newspaper's website; providing for the publication of legal notices on certain publicly accessible websites; amending ss. 50.021, 50.0211, and 50.031, F.S.; conforming provisions to changes made by the act; creating s. 50.0311, F.S.; providing definitions; authorizing a governmental agency to publish legal notices on a publicly accessible website under certain circumstances; providing criteria for website publication; authorizing a governmental agency with a certain percentage of its population located within a county meeting a certain population threshold to use a publicly accessible website to publish legally required advertisements and public notices only if certain requirements are met; requiring a governmental agency to provide specified notice to certain residents and property owners relating to alternative methods of receiving legal notices: authorizing a governmental agency to publish certain public notices and advertisements on its governmental access channels; providing a requirement for public bid advertisements made by governmental agencies on publicly accessible websites; amending s. 50.051, F.S.; revising a form for affidavits of publication; amending s. 50.061, F.S.; correcting a crossreference; amending s. 50.0711, F.S.; revising provisions relating to the use of court docket funds; amending ss. 11.02, 45.031, 90.902, 120.81, 121.055, 162.12, 189.015, 190.005, 200.065, 348.0308, 348.635, 348.7605, 849.38, and 932.704, F.S.; conforming provisions to changes made by the act; providing an effective date.





# Two Options for Public Notice

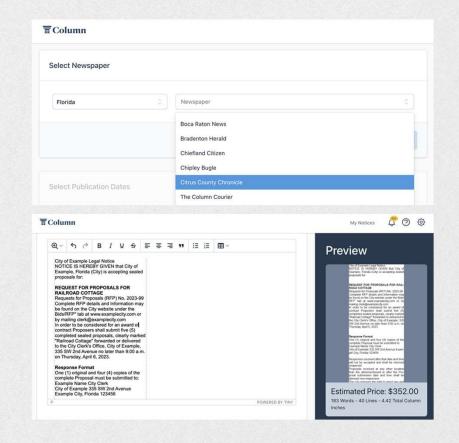




### Place Notices with Newspapers

Column's workflow software streamlines the placement of notices with newspapers across the state

- Column can help folks continue to place their notices in any newspaper in Florida with an improve customer experience
- Submit all of your public notices through our guided, online order entry software
- All public notice information and updates are organized in the app



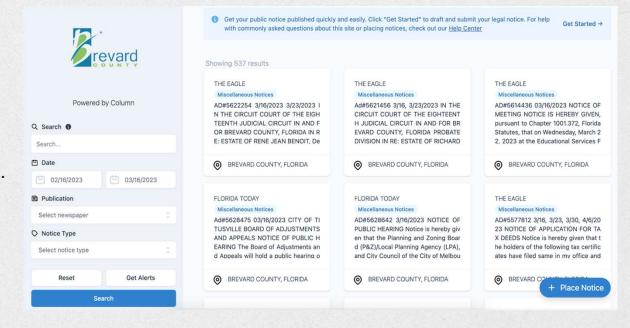




## Publish Notices on your County's Website

Column's workflow software and display sites can bundle digital publication

- Counties may opt to procure or build their own designated public notice website
- Column's workflow software can help automate publishing on that website as well as in newspapers.
- Counties may offset the cost of publishing notices and even generate revenue by publishing notices on their own website





#### **Brevard County**

#### Publishing compliant notices

#### Problem:

 Previously spent 75k annually on public notice publication in newspapers.

#### Solution:

- Publish most county notices on their own website.
  Will also continue publishing some notices in Brevard County newspapers.
- Provide a workflow to Brevard County municipalities and charter office for publishing their notices on the county website.

#### Impact:

- Column limits employee time spent through automations workflows including the publication and affidavit process.
- Instead of an expense, Brevard County can generate revenue by onboarding municipalities and charter offices.
- Increased transparency through multi-channel digital publication.



1 Get your public notice published quickly and easily. Click "Get Started" to draft and submit your legal notice. For help Get Started → with commonly asked questions about this site or placing notices, check out our Help Center Showing 537 results THE EAGLE THE EAGLE THE EAGLE Miscellaneous Notices Miscellaneous Notices Miscellaneous Notices AD#5622254 3/16/2023 3/23/2023 I Ad#5621456 3/16, 3/23/2023 IN THE AD#5614436 03/16/2023 NOTICE OF N THE CIRCUIT COURT OF THE EIGH CIRCUIT COURT OF THE EIGHTEENT MEETING NOTICE IS HEREBY GIVEN, TEENTH JUDICIAL CIRCUIT IN AND F H JUDICIAL CIRCUIT IN AND FOR BR pursuant to Chapter 1001.372. Florida OR BREVARD COUNTY, FLORIDA IN R EVARD COUNTY, FLORIDA PROBATE Statutes, that on Wednesday, March 2 E: ESTATE OF RENE JEAN BENOIT, De DIVISION IN RE: ESTATE OF RICHARD 2, 2023 at the Educational Services F BREVARD COUNTY, FLORIDA BREVARD COUNTY, FLORIDA BREVARD COUNTY, FLORIDA FLORIDA TODAY FLORIDA TODAY THE EAGLE Miscellaneous Notices Miscellaneous Notices Miscellaneous Notices Ad#5628475 03/16/2023 CITY OF TI AD#5628642 3/16/2023 NOTICE OF AD#5577812 3/16, 3/23, 3/30, 4/6/20 TUSVILLE BOARD OF ADJUSTMENTS PUBLIC HEARING Notice is hereby giv 23 NOTICE OF APPLICATION FOR TA AND APPEALS NOTICE OF PUBLIC H en that the Planning and Zoning Boar X DEEDS Notice is hereby given that t EARING The Board of Adjustments an d (P&Z)/Local Planning Agency (LPA), he holders of the following tax certific d Appeals will hold a public hearing o and City Council of the City of Melbou ates have filed same in my office and BREVARD COUNTY, FLORIDA BREVARD COUNTY, FLORIDA + Place Notice

**Column** 





# How to get started





## Getting Started: Roadmap

- Get in touch!
- Reach out to me directly, or schedule a time to meet
- Meet to gain a mutual understanding of your needs
- Walk through our software
- If it's a good fit, we'll provide a rollout plan & training process
- Start modernizing your public notice workflow



# If you'd like to chat more, you can reach out to me at alex@column.us, or feel free schedule some time with me.

Use the QR code to set a meeting with Alex:





## **₹**Column

Q&A





# Appendix

